

9-23-2004

2004-09-23 Minutes of the Executive Committee of the Academic Senate

University of Dayton. Academic Senate. Executive Committee

Follow this and additional works at: http://ecommons.udayton.edu/ecas_mins

Recommended Citation

University of Dayton. Academic Senate. Executive Committee, "2004-09-23 Minutes of the Executive Committee of the Academic Senate" (2004). *ECAS Minutes*. Paper 75.
http://ecommons.udayton.edu/ecas_mins/75

This Article is brought to you for free and open access by the Academic Senate at eCommons. It has been accepted for inclusion in ECAS Minutes by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu.

APPROVED

UNIVERSITY OF DAYTON
DAYTON, OHIO

MINUTES OF THE EXECUTIVE COMMITTEE OF THE ACADEMIC SENATE

September 23, 2004 – 8:00 – 9:15 a.m. in St. Mary's 113B

PRESIDING: John Rapp

SENATORS PRESENT: Biers, Dandaneau, Eloë, Gauder, Gerla, Hallinan, Rapp, Yungblut

1. Opening Prayer:
2. Roll Call:
3. Approval of ECAS Minutes for September 9, 2004: The September 16, 2004 minutes were approved with a revision to the NSSE results section about the 101's not as challenging "as they should be."
4. Announcements:
 - a. J. Rapp said Libby Forkin is the graduate student that will be replacing Dustin Anderson.
 - b. The ECAS meetings will go back to the regular meeting time of 9:00 a.m. next week.
 - c. J. Rapp said that Patsy Martin and Tom Westendorf will be at the 9/30 ECAS meeting to talk about the classroom issue.
5. Old Business:
 - Standing Committee Reports:
 - Academic Policies Committee (APC):* D. Biers said he had a conversation with Mary Morton and she encouraged us to move forward on thematic clusters. Some people want an open forum with Tom Skill to raise issues concerning IT.
 - Faculty Affairs Committee (FAC):* L. Yungblut said the FAC met with Beth Schwartz last week about the proposed maternity policy. Beth and the committee went over the draft again and made some more changes. Beth will take it back to Joe Untener and come back with another draft later. According to the Constitution, the FAC needs to get someone in place to fill in for H. Gerla while he is on leave next semester. Someone else from the Law School needs to be chosen. He has one more year before his term is up again. They will look into the Constitution changes that were passed last year.
 - Student Academic Policies Committee (SAPC):* N. Buchino was not in attendance.
 - Calendar Committee:* S. Dandaneau said there is nothing to report.

- *Alcohol Presentation* – Pat Donnelly thinks there needs to be further discussion about the issues and has suggested that the FAC take this issue. K. Hallinan thinks it is critical that the faculty know what they can do to help remedy the problem. L Yungblut stated that it is important to publicize the results. It was mentioned that this might backfire and encourage students to come to UD thinking it is a party school. P. Eloie said he thinks we need to go “dry” at the faculty level. H. Gerla stated that even the study indicated that the perception of the students is that it affects their performance adversely. K. Hallinan said it still would be good to know best practices. J. Rapp suggested asking Pat’s group to develop this. D. Biers suggested that no alcohol be served at any university function. It was mentioned that it might help if we got rid of the Pub too. K. Hallinan asked if Pat’s group had looked at having the students develop a town hall forum on alcohol problems. He said if the problem is going to be improved, the students need to take leadership on this. J. Rapp said he is going to bring up the topics of having dry faculty events and get rid of the Pub at the Academic Senate meeting on Friday. He wants to see what the Senate members think about this. S. Dandaneau agreed that students need to take responsibility and openly talk about the problem. It is a separate issue from academic excellence. P. Eloie said that according to the data, there is a silent majority – 2/3 of the students are not involved. J. Rapp said he would contact Pat and ask for more information, and it was suggested to ask if that group could give their suggestions as to actions that can be taken.

- *Bias-Related Incident Team* – The ECAS was asked to evaluate this. It was decided that the Faculty Affairs Committee will review this, and J. Rapp will ask if the Student Academic Policies Committee also want to look at this.

- *NSSE results* – This was not discussed and will be on the agenda next week.

- 6. New Business:
 - *Student recruiting* – Robert Johnson gave his presentation and said that Enrollment Management has been working for the last six months to develop a strategic plan. The plan asks how we strategically think about how to: improve academic quality, get more out-of-state students, improve ethnic diversity, improve retention, have a strategic direction to recruit transfer students to provide balance of students that generally leave during the Winter term, and how do we get there. The easiest way to get there is to grow the applicant pool. This past Fall UD had just over 8,100 applicants. If the applicant pool could grow to 12,000 applications, we will be in a market position where there will be a supply and demand challenge. We will be in a better position to shape the freshman class in these respects. He asked the ECAS for their definition of academic quality. Mr. Johnson asked if ACT scores should be 1200. It was

mentioned that some students test better than others and some may have taken the ACT more than once to increase their score. Passion and intellectual curiosity were mentioned but these qualities are difficult to measure. K. Hallinan stated if the applicant pool increases to 12,000, the campus visits will increase and their department cannot handle that. L. Yungblut stated that potential students could meet with faculty and do class visits even if this is not their major. This would give them an idea of what UD is like. R. Johnson said many students don't know what they want to pursue in college and thinks Liberal Arts is not marketed at UD. This point was well taken and many spoke up in agreement. L. Yungblut asked if the faculty is included in marketing (recruitment) and Mr. Johnson said they are. It was suggested to take dynamic faculty that can talk about careers with various majors. Mr. Johnson said five out of the top seven cross applications between UD and other schools applied to are public Ohio universities, and there is a perception in the marketplace that UD is a public university. That puts UD at a competitive price disadvantage. One of the goals is to reposition UD over the next five years or so and five out of the top seven cross-applicant schools will be private universities. We will be in a better position to market Liberal Arts and what we have to offer. Mr. Johnson asked the ECAS for their suggestions as to what can be done to get the message out that UD is a private university. It was suggested that the logo be changed to include the word "private." D. Biers stated that the marketing should be on a national basis instead of concentrated in the state of Ohio. Mr. Johnson said the current demographics will not support 6,600 undergraduate students after another five-six years. The decline in the population in the state of Ohio of teenage students that will be going to college between 2000-2010 is projected to drop by 3% and gets worse after 2010. We cannot sustain the current enrollment with our current geographic mix. S. Dandaneau suggested using the faculty, alumni and good students to get the message out. Mr. Johnson thanked the committee and said as they get further along, he will come in and talk to the ECAS more about the strategic plan.

- *Agenda for September 24 full Senate meeting –*
J. Rapp said it was agreed that the Committee chairs give a brief report to the Senate. The Senate members will then be asked to get into one of the six groups (two goals per group) that will be discussing Vision 2010. It was suggested to have six flipcharts for summarizing each group's discussion, and this information will be passed on to F. Pestello.

Meeting adjourned at 9:40 a.m.

Respectfully submitted: Judy Wilson