

**Call for Manuscripts**  
***Basic Communication Course Annual, Volume 33 (2021)***  
<http://ecommons.udayton.edu/bcca/>

Submissions are invited for publication consideration in Volume 33 of the *Basic Communication Course Annual*. Managed by the Basic Course Division of the National Communication Association and published by the University of Dayton, the *Annual* publishes the best scholarship available on topics related to the basic course and is distributed nationally to scholars and educators interested in the basic communication course. Each article will be published online and indexed on the journal's [website](#). All manuscripts submitted to the *Annual* will undergo blind peer review. Two or three members of the Editorial Board read and review each manuscript. The Editor will return a manuscript without review if it is clearly outside the scope of the basic course context or does not meet the requirements outlined in this call.

The *Annual* will consider for publication the following manuscript types: full-length original research manuscripts, analysis articles, brief reports, and forum essays.

***Full-Length Manuscripts***

Original research articles published in the *Annual* are not restricted to any particular methodology or approach. They must, however, address issues that are significant to the basic course (defined broadly). Articles in the *Annual* may focus on the basic course in traditional or non-traditional settings. Traditional, full-length manuscripts should not exceed 30 pages, exclusive of tables and references.

***Analysis Articles***

The *Annual* will consider for publication agenda setting or state-of-the-art reviews that make a significant original contribution through analysis and application. In addition to providing an insightful analysis of research on a basic course topic, these manuscripts should culminate in a clear delineation of specific questions scholars need to address and suggestions for how to advance the basic communication course. These manuscripts should not exceed 30 pages, exclusive of tables and references. View examples of analysis articles: [Hunt et al. \(2005\)](#) and [Wallace \(2015\)](#)

***Brief Reports***

The *Annual* will consider for publication brief articles that offer scale development, replication, or other noteworthy data analyses but do not require a full-length manuscript. These manuscripts can feature brief reports of meaningful data from studies that employ surveys, interviews, focus groups, critical, and/or rhetorical analysis. These manuscripts can provide scholars with the opportunity to highlight a small, but very meaningful portion of data. Brief reports should not exceed 5,000 words. This restriction is inclusive of the abstract, text of the document, references, footnotes, tables, and figures.

***Forum Essays***

In addition to traditional pieces on basic course research and pedagogy, the *Annual* will continue to publish the “Basic Course Forum” which consists of selected articles addressing a specific question or topic. This feature is designed to invite scholars and basic course practitioners to propose and debate specific key questions of concern related to the basic course.

Following Joyce, Kritselis, Dunn, Simonds, and Lynn's (2019), recommendations for future research related to the basic course, the forum focus for Volume 33 will highlight **best practices for matching communication skills with employer desires**. Essays might address, but are not limited to: providing insight into employer desires for communication skills; curriculum and assignment design ideas to instill these skills in basic course students; best practices for providing practical experience in refining and assessing these desired skills; building collaborations between employers and students; or understanding alumni perspectives on the (mis)match between basic course skills and those skills alumni utilized once employed.

The forum will consist of 3-6 essays in all followed by invited responses that reflect on those papers and the nature of the issues. Essays should not exceed 1,000 words (references included). The goal is to make a succinct argument in response to the question. Submissions will undergo blind peer review.

### ***Submission Guidelines***

All manuscripts submitted to the *Annual* must conform to the Publication Manual of the American Psychological Association, 6th edition (2009). All submitted manuscripts should be typed, double-spaced, and in 12-point font and follow the style template available [here](#). Each submission must be accompanied by an abstract of less than 200 words (with the exception of forum essays) and a brief author identification/acknowledgements note on each author. In the cover letter to the editor, please provide (1) the manuscript title and identification of the author(s), (2) the address, telephone number, and email address of the corresponding author, and (3) data pertinent to the manuscript's history. All references to the author(s) and institutional affiliation should be removed from the text of the manuscript.

After removing all identifiers in the properties of the document, authors should submit an electronic copy of the manuscript in Microsoft Word to the editor through the journal's [website](#). Manuscripts should not be under consideration by any other publishing outlet at the time of submission. By submitting to the *Annual*, authors maintain that they will not submit their manuscript to another outlet without first withdrawing it from consideration for the *Annual*. If you have any questions about the *Annual* or your submission, contact the editor by telephone (859-257-9470) or email [BCCAeditor@uky.edu](mailto:BCCAeditor@uky.edu). All submissions must be received by October 1, 2020 to receive full consideration for Volume 33.

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