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UDRI and Domino's News Conference

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MEDIA ADVISORY

An invention developed at the University of Dayton Research Institute will reach into homes across the nation as Domino's Pizza Inc. steps up its campaign to bring hotter, crispier pizzas to home-delivery customers.

The University of Dayton will host a news conference at 11 a.m. Monday, April 13, in the third-floor dining room in Kennedy Union to announce the product's arrival at Miami Valley Domino's stores.

- WHAT:** UDRI and Domino's news conference.
- WHEN:** 11 a.m. on Monday, April 13
- WHERE:** Third-floor dining room in Kennedy Union on campus.
- WHO:** Lloyd Huff, UDRI associate director for technology commercialization, and Eric Marcus, president of Western Ohio Pizza Inc., franchisee of 51 Domino's stores in Dayton and Indiana, will participate.
- WHY:** The UDRI-developed invention will be standard equipment in nearly 5,000 Domino's stores across the nation by July 1, 1998. The systems are being installed in all Miami Valley Domino's stores now.