

6-23-2012

# Tracking Tweets: Engage in Conversation About Your Library on Twitter

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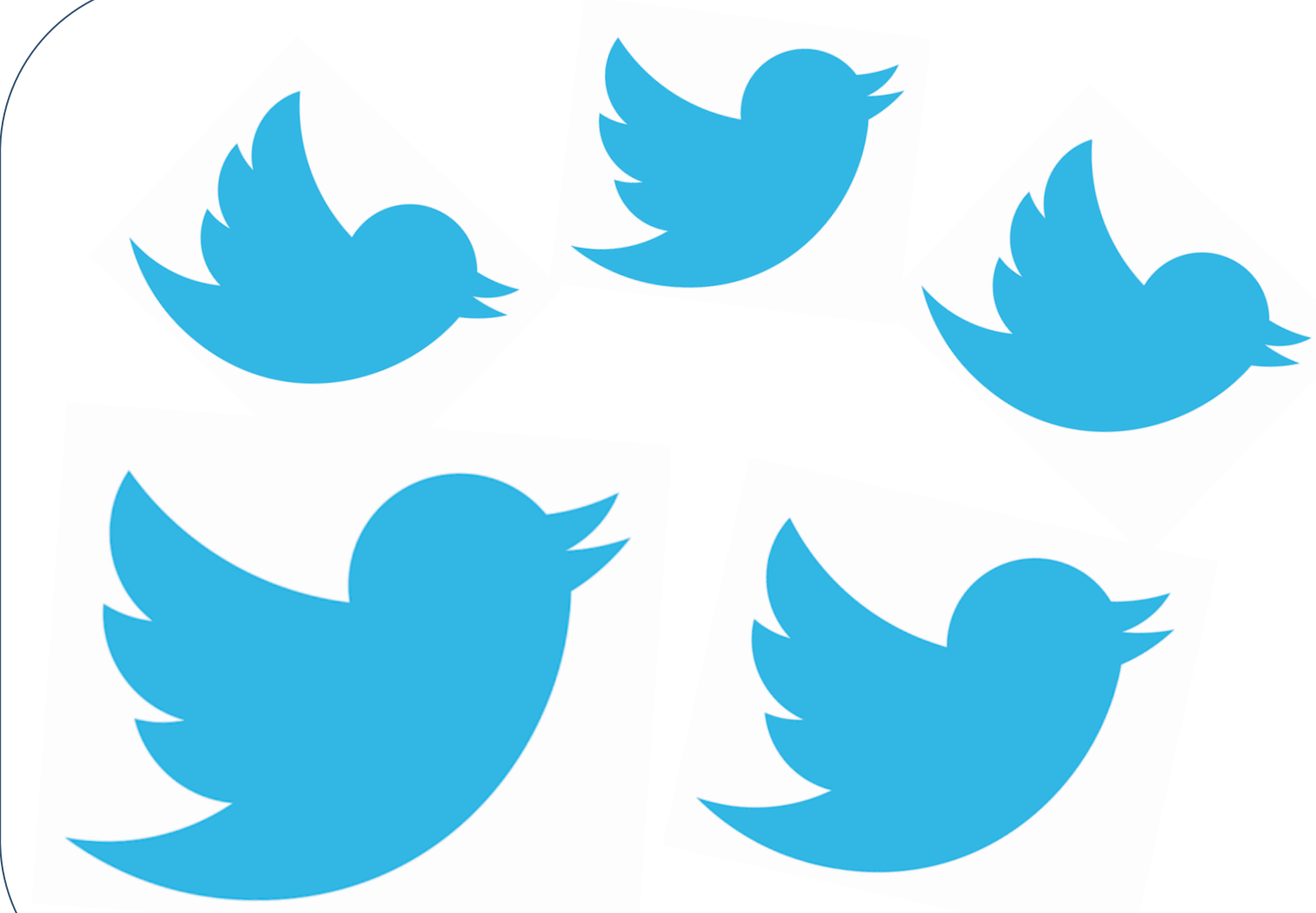
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## Recommended Citation

Kelly, Katy, "Tracking Tweets: Engage in Conversation About Your Library on Twitter" (2012). *Roesch Library Faculty Presentations*. 7. [https://ecommons.udayton.edu/roesch\\_fac\\_presentations/7](https://ecommons.udayton.edu/roesch_fac_presentations/7)

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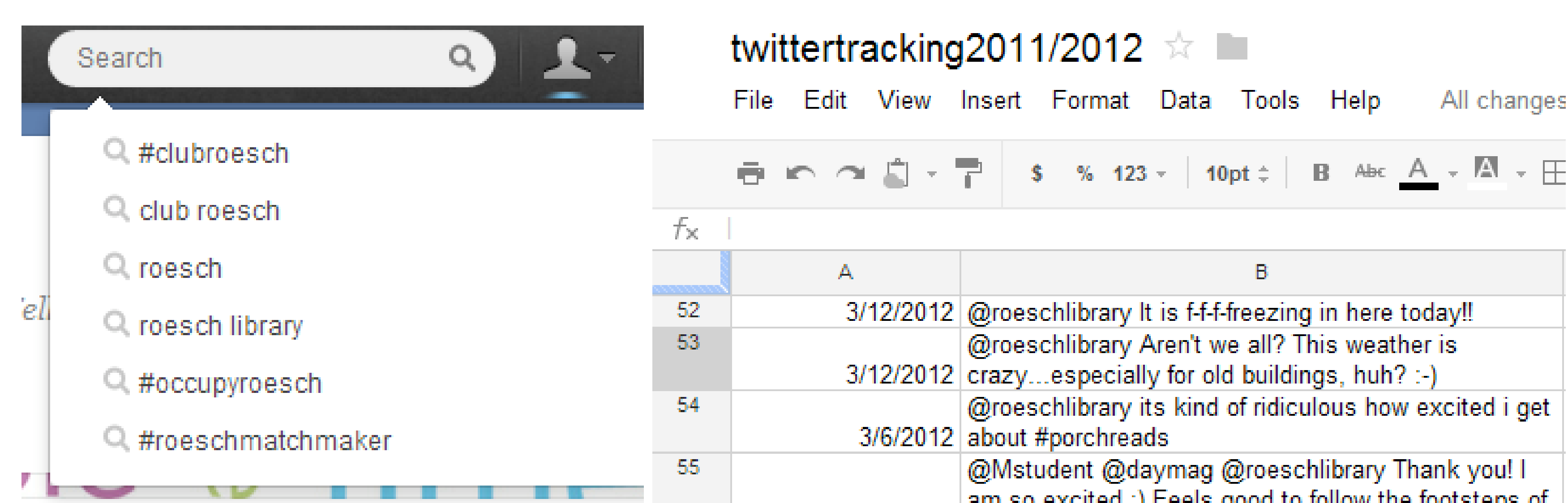
# TRACKING TWEETS: ENGAGE IN CONVERSATION ABOUT YOUR LIBRARY ON TWITTER



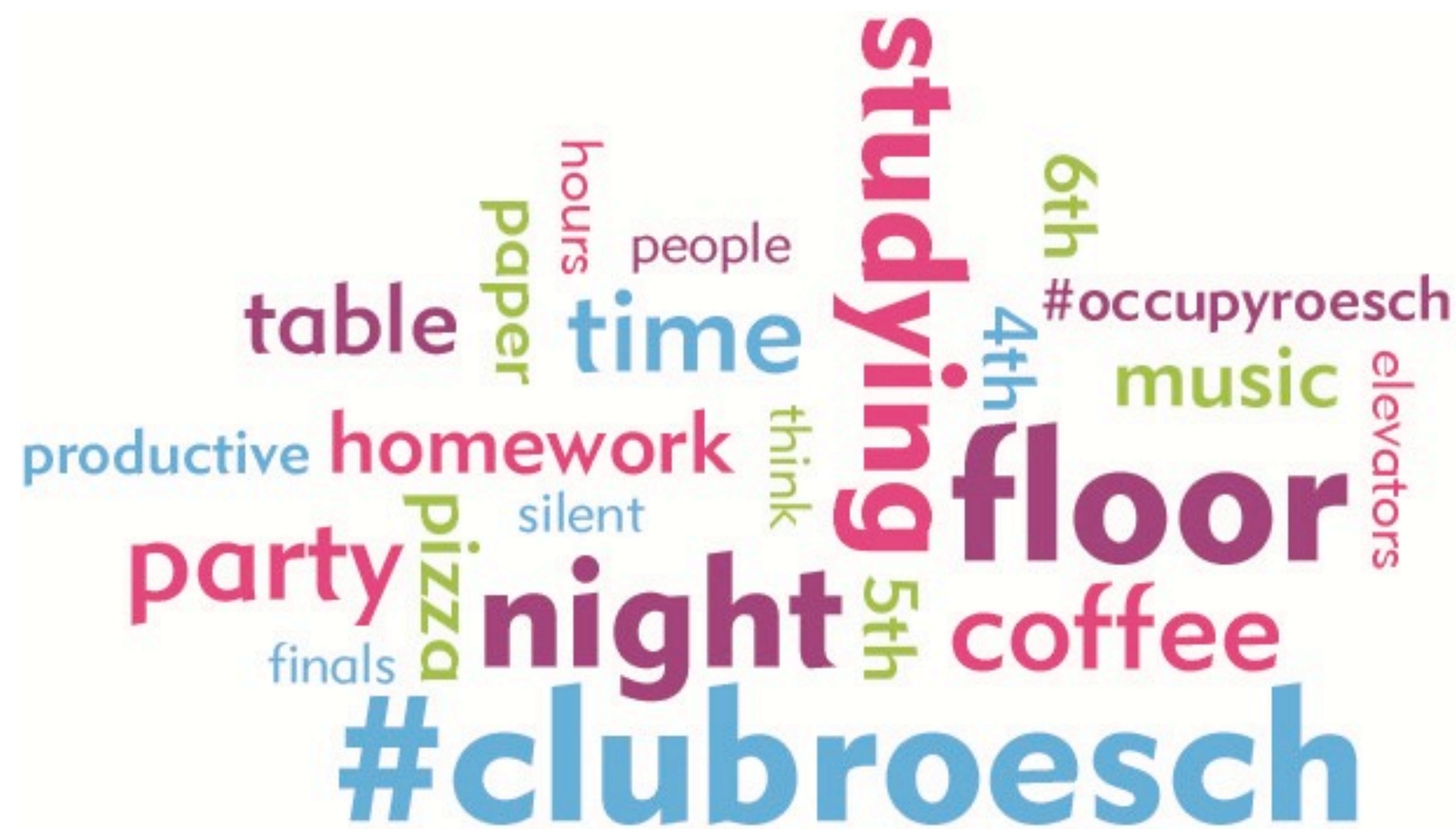
Katy Kelly, Communications and Outreach Librarian, Roesch Library, University of Dayton, Dayton, OH

## FIND & KEEP TWEETS

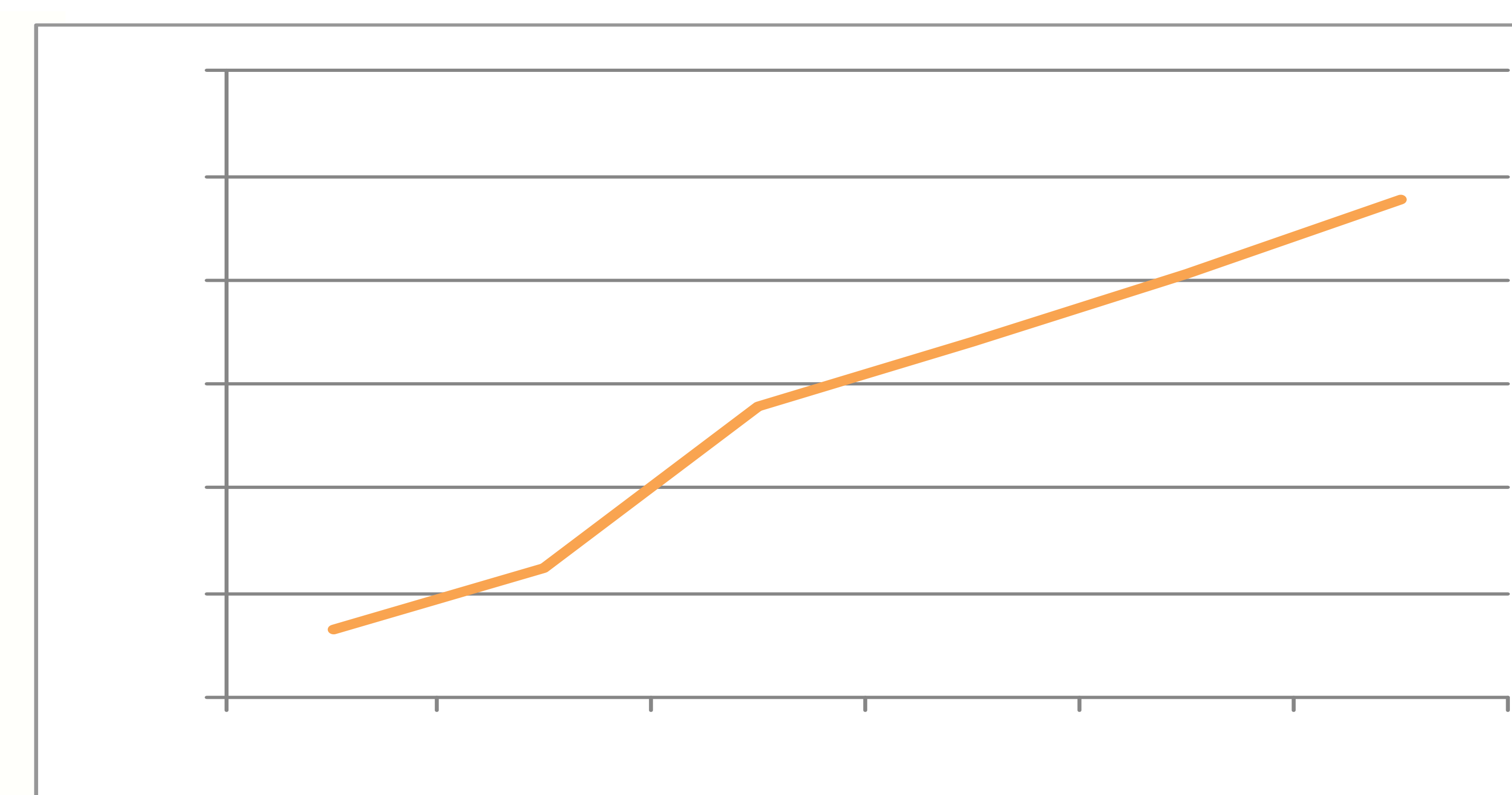
Endless possibilities for use



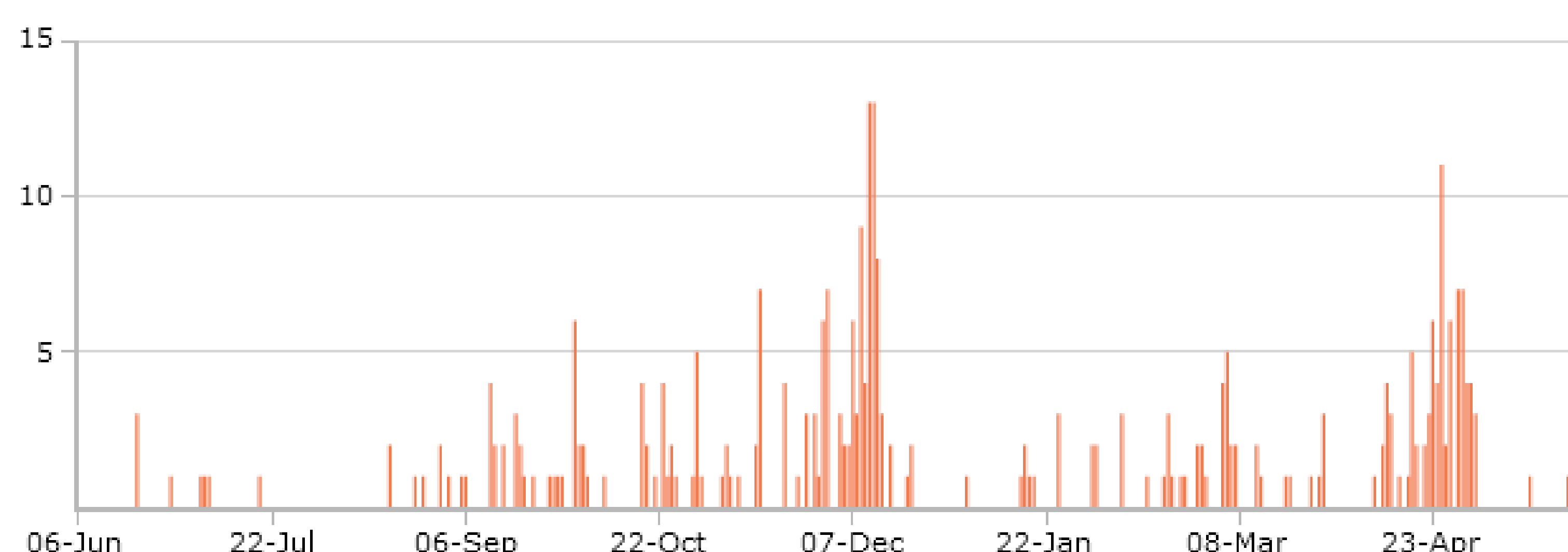
- UD Student @UD\_Student**  
I don't want to go to [#clubroesch](#) today, even though it's the only place I can get work done
- UD Alum @udayton\_alum**  
If twitter had existed 13-17 years ago, I definitely would have been a member of [#clubroesch](#)
- Flyer Faithful @flyer\_faithful**  
Love the @daymag article about @roeschlibrary! I've definitely ordered a pizza to the lib before. [#clubroesch](#)



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## HAVE FUN WITH 'EM

Students are pretty funny

Someone visit Caitlin! RT @caitlinstudent Going electronic-less at [#clubroesch](#) to focus. If you want to find me, I'll be dying a slow death on 4.

YES! Thank you. Tell everyone you know! RT @teresastudent Break-through with [Roesch Library](#). It evidently rhymes with fresh. Problem solved.

I think this means everyone will ace their finals! RT @brandonstudent Who goes to Tim's bar these days? It's all about [#ClubRoesch](#)

I just met you...and this is crazy! RT @annastudent So tempted to blast Call Me Maybe in [#ClubRoesch](#) right now... [#itstooquiet](#) [#whyamihere](#)

## KNOW YOUR HASHTAG

[# Clubroesch](#) first used by an informal study group

closed [#clubroesch](#) for the 2nd time in one week. [#bucketlist](#)?

i should start making new friends at what i like to call the "gem" of the university [#clubroesch](#) [#secondfloor](#) [#doublemonitors](#)

[club roesch](#) is hoppin' tonight, 1:30 and just starting my paper.... [#summeryet??](#)

RT this if you want to be the [Club Roesch](#) V.I.P! Get a V.I.P. study room + prize pack with gift certificates to @VWKDining and@TheBlendUD

## BE THERE TO ANSWER

They're asking!

Hey [@roeschlibrary](#) if I'm using a study room, can I re-check it out after time runs out if there isn't a wait?

[@roeschlibrary](#) SOS! IS THERE AN ATM IN THIS JOINT? [#jimmyjohnsontheway](#) [#911](#)

[@roeschlibrary](#) u guys open next weekend? UD alum here in town for the wknd but need 2 study for grad school finals in quiet place :)

[@roeschlibrary](#), @student may be a copy-cat, but she's not THAT good.. got any copy machines up in here?

## ADDRESS COMPLAINTS

And influence change

Wish internet was a whole lot faster here at [#clubroesch](#)

Am I at the library or the airport? It's hard to tell given all these darn announcements [#clubroesch](#)

Truth RT @kyliestudent Logging in to print something out at Roesch library is like getting into fort knox

[@roeschlibrary](#) W-w-why is it s-s-so c-c-c-cold in here today?? [#PopsicleFingers](#)

## WHAT'S NEXT?

More information at [libguides.udayton.edu/katyala12](http://libguides.udayton.edu/katyala12)

Possibilities for further research:

- √ Twitter as a library service point
- √ Library programming using Twitter
- √ Effect of personality-driven tweets

