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Foursquare for Libraries: Your Users are Ready to Check In!

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FOURSQUARE FOR LIBRARIES: YOUR USERS ARE READY TO CHECK IN!



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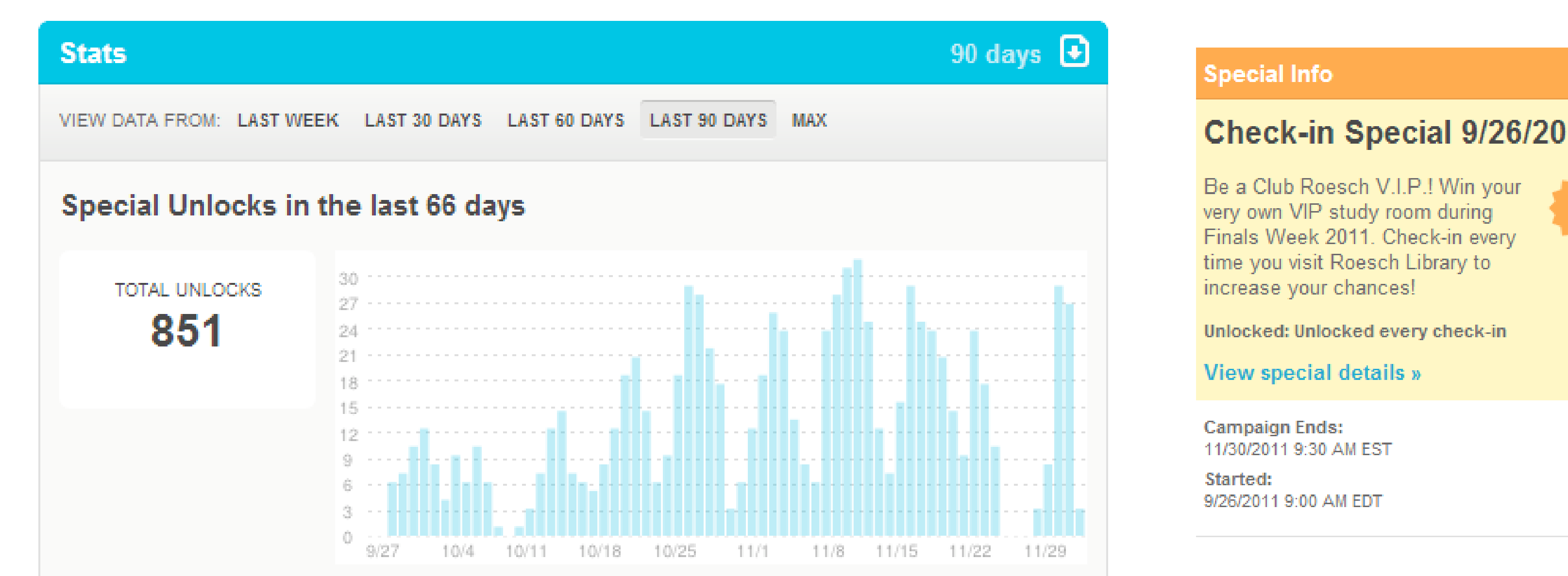
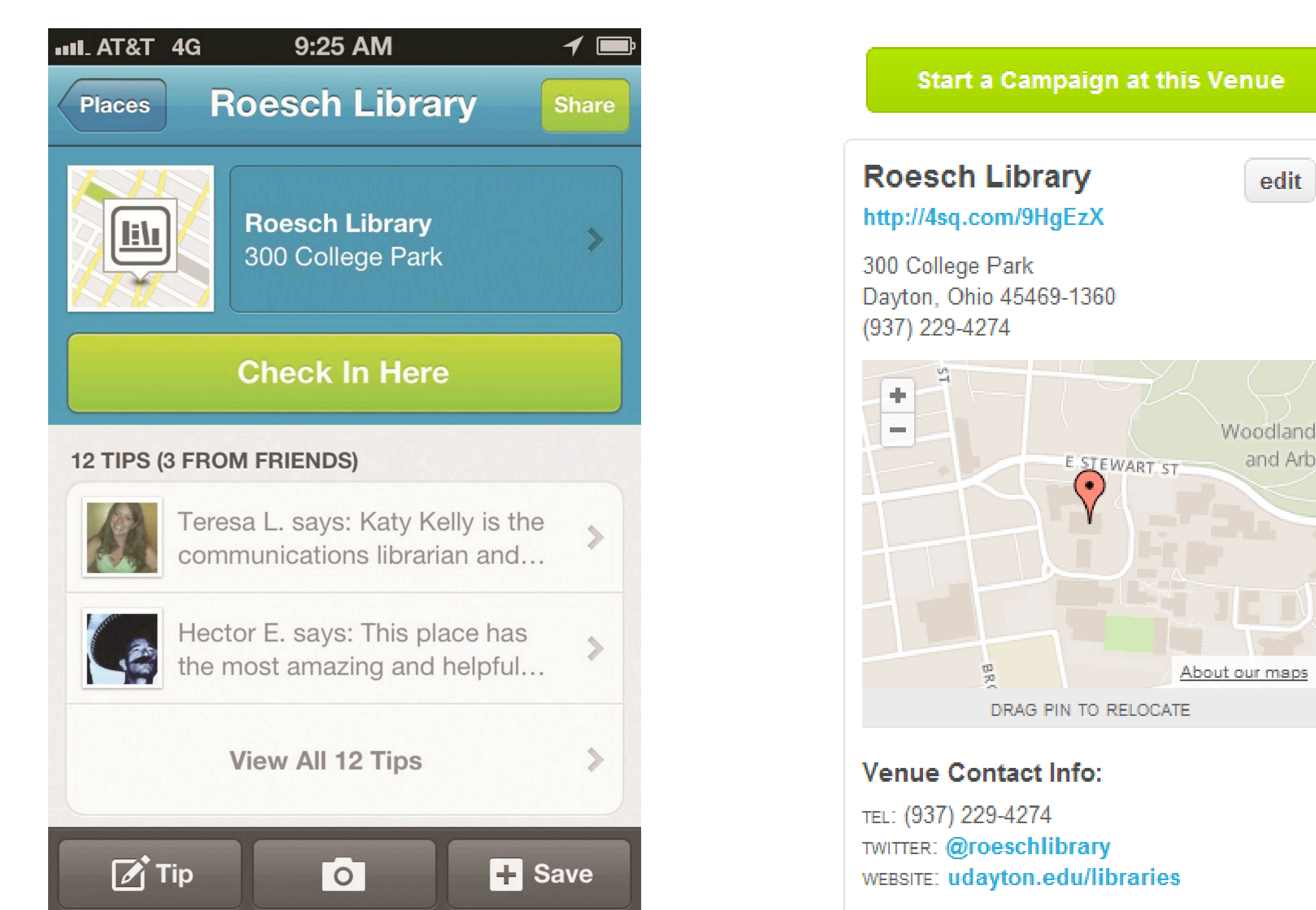
GET STARTED!

1. Create a FREE Foursquare account
2. Find your library & claim as your venue
3. Manager tools allow you to
 - a. Add check-in specials
 - b. Track usage statistics

Foursquare is a location-based social networking website and mobile application. Visitors check in with mobile phones to share their location and unlock special offers.

REWARD YOUR VISITORS

Foursquare specials recognize first-time visitors, groups of people, repeat visitors, and "the mayor" (most frequent visitor)



More information at libguides.udayton.edu/katyala12

