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# Guide to the George C. Biersack papers

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# **Guide to the George C. Biersack papers, 1955-1980**

## **UASC.024**

**Finding aid prepared by Rachel DeHart**

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Describing Archives: A Content Standard

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## Summary Information

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<b>Repository</b>	University Archives and Special Collections
<b>Creator</b>	Biersack, George C.
<b>Title</b>	George C. Biersack papers
<b>Date [inclusive]</b>	1955-1980
<b>Extent</b>	3.0 Linear feet (5 boxes)
<b>Language</b>	English
<b>Abstract</b>	Faculty papers of George C. Biersack (1923-1980), professor of communication arts at the University of Dayton from 1952-1980. His papers include subject files, correspondence, memorabilia, and records of the Miami Valley Educational Television Foundation and the Ohio Council on Educational Television.

### Preferred Citation

[Item title]. George C. Biersack papers, 1955-1980. University Archives and Special Collections, University of Dayton Libraries, Dayton, Ohio.

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## Biography of George C. Biersack

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Prof. George Biersack was a University of Dayton graduate of the class of 1952 and in the same year began teaching a speech class at UD. While working at UD, he earned an M.A. from Miami University (1956). Under his leadership, the Communication Arts Department was formed in 1964 from the earlier Speech Department. He served as the Department's first chairman, from 1964-1977, and led the development of a graduate program in Communication Arts in 1969. By 1980 the Communication Arts program had grown to be UD's largest undergraduate program. Biersack also helped the University of Dayton to acquire WVUD-FM, a campus radio station, in 1962; he was the station's first general manager, from 1962-1980.

Biersack was director of the Miami Valley Educational Television Foundation from 1954-1971 and held several positions with the Ohio Council on Educational Television. He was professionally recognized as a consultant in the area of management communications.

Biersack was born on August 16, 1923 and died of heart failure at age 57 on September 1, 1980.

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## Scope and Contents

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The George C. Biersack papers contain subject files pertaining to the Dept. of Communication Arts and communication programs at the University of Dayton. There are several folders pertaining to the Ohio Council on Educational Television (OCET), for which Prof. Biersack held several offices, and the Miami Valley Educational Television Foundation, mostly dating to the period when Biersack was director. Also included are teaching and consulting materials, correspondence (chronologically arranged), memorabilia, and one 16mm film.

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## Arrangement

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The George C. Biersack papers are arranged alphabetically at the folder level.

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## Administrative Information

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### Publication Information

University Archives and Special Collections, 2010

### Access to Materials

This collection is open and available to the public for research in the University Archives and Special Collections reading room. The materials are non-circulating.

### Copyright Notice

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### Acquisition Information

The George C. Biersack papers were acquired by the University Archives in May 1981 in accession 1981-003.

### Processing Information

This collection was processed in July 2009 and December 2010.

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## Related Materials

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### Related Material

WVUD Radio records. University Archives and Special Collections, University of Dayton Libraries, Dayton, Ohio.

## Search Terms

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### Corporate Name(s)

- Miami Valley Educational Television Foundation
- Ohio Council on Educational Television
- University of Dayton. Dept. of Communication Arts

### Personal Name(s)

- Biersack, George C.

### Subject(s)

- College teachers--Ohio--Dayton
- Communication--Study and teaching
- Faculty papers
- Universities and colleges--Faculty
- University of Dayton--Faculty

## Collection Inventory

Box	Folder	
1	1	Awards, certificates, and photographs, 1955-1976
1	2	Administrative Management and Leadership Program (U.S. Air Force), August 1962
1	3	Administrative Management and Leadership Program (U.S. Air Force), 1955-1976
		Biersack, George C. "A Description of the Development of One Educational Television Credit Course in the Dayton, Ohio, Area." Master's thesis, Miami University, 1956., 1956
Box	Folder	
1	4	Book of miscellaneous communications records, 1970-1973
1	5	Catechetical Guild, 1966-1967
1	6	Center of Excellence, 1966-1967
1	7	Class materials, 1960-1961
1	8	Communication Arts Graduate Program, 1967-1968
1	9	Communication Arts Graduate Program, 1968
1	10	Communications program, 1962-1963
1	11	Comparison of Communication Arts Department, 1964-1970
2	1	Correspondence and personal papers, undated
2	2	Correspondence and personal papers, 1954-1960
2	3	Correspondence and personal papers, 1961-1963
2	4	Correspondence and personal papers, 1964-1967
2	5	Correspondence and personal papers, 1968-1970
2	6	Correspondence and personal papers, 1971-1973
2	7	Correspondence and personal papers, 1974-1981
3	1	Dayton-Miami Valley Consortium -- Subcommittee on Educational Television, 1966-1980
3	2	Dayton Public School -- Closure Committee, 1971
3	3	Dept. of Communication Arts -- Meeting minutes, 1968-1973
3	4	Dept. of Communication Arts -- Meetings, course information, correspondence, 1964-1973
		Film, circa 1968
Box	Folder	
3	5	Glenmary Program, 1966-1972
3	6	Heart surgery film -- Dr. DeWall, 1966-1968
3	7	Institutes -- History Summer Institute, Institute in Educational Media, 1967-1968
4	1	Miami Valley Educational Television Foundation, 1968-1969



4	2	Miami Valley Educational Television Foundation, 1969-1972
4	3	Miami Valley Educational Television Foundation -- Sesame Street, 1969-1971
4	4	Miami Valley Educational Television Foundation -- Termination letter, 1974
4	5	Nameplate, undated
4	6	National Catholic Association for Broadcasters and Allied Communications (UNDA), 1974
4	7	Ohio Council on Educational Television (OCET) -- Bills, 1955-1959
4	8	Ohio Council on Educational Television (OCET) -- Constitution, 1958
4	9	Ohio Council on Educational Television (OCET) -- Correspondence, 1957-1958
4	10	Ohio Council on Educational Television (OCET) -- Correspondence, 1959-1961
4	11	Ohio Council on Educational Television (OCET) -- Correspondence, 1962-1963
4	12	Ohio Council on Educational Television (OCET) -- Meeting minutes, 1957-1958
5	1	Ohio Council on Educational Television (OCET) -- Meeting minutes, 1959-1964
5	2	Ohio Council on Educational Television (OCET) -- Membership, 1961
5	3	Ohio Council on Educational Television (OCET) -- Miscellaneous, 1958-1961
5	4	Ohio Council on Educational Television (OCET) -- Reports, 1957-1958
5	5	Ohio Council on Educational Television (OCET) -- Reports, 1959-1960
5	6	Presentation negatives and slides, undated
5	7	Proposed reorganization of Speech Department, 1963
5	8	Reporting class publication, undated
5	9	Seminars and workshops, undated
5	10	Statistics, class sizes, 1964-1970
5	11	The Management of Men: Course Manual, 1963
5	12	University of Dayton promotional film, 1968