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NEWS RELEASE

SEVENTH ANNUAL BUSINESS AS A CALLING SYMPOSIUM FOCUSES ON KEEPING VALUES, FAITH THROUGH BUSINESS SUCCESS

DAYTON, Ohio – The seventh annual Business as a Calling Symposium at the University of Dayton will focus on the challenges of a values-based approach to business careers.

Under the banner of the School of Business Administration's new Center for Integration of Faith and Work, the two-day symposium will explore how business students can connect the pursuit of career success with values and spirituality to find deeper meaning in their work.

Clayton L. Mathile, former owner of the The Iams Company, a world leader in pet nutrition with roots in the Dayton region, has been named executive-in-residence and featured speaker at the symposium. He will speak **5 p.m. Thursday, Nov. 11, in the Kennedy Union Ballroom** on how a commitment to values is an integral part of personal business success. It's free and open to the public.

Mathile, who sold the The Iams Company in 1999 to Procter & Gamble, has been instrumental in the development of the University's Business as a Calling program, which led to the creation of the Center for the Integration of Faith and Work, said center director Brother Victor Forlani, S.M.

"Clay's philosophy of staying true to his values while achieving business success was extremely helpful in the early formation of the University's Business as a Calling program," Forlani said. "He has continued to share his perspective with classes over the years."

"Students from throughout the business school and the University will benefit from Clay's experience and his perspective," Forlani said. "He has achieved success throughout his career with a sense of purpose, a dedication to relevant stakeholders, a commitment to a set of values congruent with Catholic Christian beliefs and a sense of obligation to society as a whole."

The Center for the Integration of Faith and Work was established in 2009 to help business students find the deeper meaning in their life's work and give them the tools to live out a commitment to their values in the spirit of the University's Catholic, Marianist heritage.

Forlani said that Mathile's input and thinking resulted in the interactive emphasis of the center and Business as a Calling courses, creating interaction opportunities among students and business people.

"From Business as a Calling courses to the Walk the Talk luncheons to the annual symposium, we feature conversation and dialogue so that students can engage with working business people on the issues of ethics and business civic responsibility," he said.

The symposium is co-sponsored by the center and the Jacobs Seminar on Professional Ethics in the University's College of Arts and Sciences. In addition to the Thursday lecture, students have several additional opportunities to interact with the guest speaker.

Forlani, who also serves as Marianist-in-residence for the business school, teaches the Business as a Calling class. He also organizes six "Walk the Talk" sessions each semester for students and local business leaders around the issues of faith and ethics.

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For more information, contact **Brother Victor Forlani, S.M.**, at Victor.Forlani@notes.udayton.edu and 937-229-3556.