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NEWS RELEASE

CITIRAMA WITH A TWIST: STUDENT HOUSING WILL BE SHOWCASED IN AUGUST EVENT

DAYTON, Ohio – This summer's Citirama home show won't draw people to a traditional urban neighborhood.

In the first partnership of its kind in the country, the Home Builders Association of Dayton is teaming with the University of Dayton to showcase student housing during the Aug. 2-5 home show. It's free and open to the public.

The \$2.5 million project will feature new five-unit attached townhouses on Stonemill Road and four renovated houses on Stonemill Road and Frericks Way – including the ever-popular "Castle," known for its distinctive turret. Expected to be completed in July, the homes will house 55 students.

"This year's Citirama introduces cost-effective and innovative approaches to student housing design," said Walt Hibner, executive director of the Home Builders Association of Dayton. "This type of showcase demonstrates the ability of our contractors to build more than traditional market housing."

Officials from the Home Builders Association of Dayton and UD today showed the architectural renderings and construction progress as a record 1,700 alumni and guests began to converge on campus for Reunion Weekend. The University of Dayton's tight-knit south student neighborhood – with its front porches and small-town ambiance – sparks memories and nostalgia among alumni.

"This is a perfect weekend to announce this project in the heart of a neighborhood that's so special to alumni and students," said Daniel J. Curran, president of the University of Dayton. "This neighborhood symbolizes UD's Catholic, Marianist mission of living and learning in community, and this project signals that we are committed to maintaining its front-porch character. For a college student, it's a memorable experience to live in a neighborhood filled with your classmates – and to be able to walk down the street and have dinner with the

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Marianist brothers and priests who live here."

The University of Dayton, one of the most residential universities in the country, owns 328 properties, including houses and duplexes, in four student neighborhoods (south, north, Holy Angels and Wyoming) – unique on college campuses nationwide. About 90 percent of UD's undergraduates live in the immediate campus environment in housing ranging from traditional residence halls and apartments to ArtStreet and single-family homes with porches.

The floor plans for the new and renovated homes include front porches, energy-efficient windows, doors and insulation; durable and low-maintenance interior and exterior finishes; and state-of-the-art mechanical, safety and communication systems. The architectural features blend with other homes in the neighborhood. Greater Dayton Building and Remodeling, doing business as Oberer Thompson Co., is the project's contractor.

"The Home Builders Association of Dayton is proud to be presenting the 2007 Citirama in the University of Dayton's south student neighborhood," said Jenny Diorio, president-elect of the association and a UD graduate. "The Citirama projects in the past have been a venue to showcase the magnificent transformations of neighborhoods. As I recall my past UD experiences in this neighborhood, this transformation is no exception."

In the past five years, the University of Dayton has invested more than \$80 million in student residential facilities and amenities, such as wireless computing in all student housing and RecPlex, a \$25 million ultramodern fitness and recreation center. In addition, UD invested nearly \$5 million in new and renovated housing in the student neighborhoods and constructed two facilities that combine living and learning – Marianist Hall, a \$20 million residence hall with flexible classrooms and learning spaces, and ArtStreet, a \$9 million imaginative housing and arts education complex in the south student neighborhood. UD is completing the final phase of a \$20 million renovation of Marycrest residence hall this summer and has teamed with the Miller-Valentine Group to construct University Place, a two-story mixed-use development on the corner of Brown and Stewart streets that will include apartments for graduate and law students as well as retail outlets.

Citirama is free, but tickets are required. They are available at the information kiosk at the main entrance and at the Kennedy Union information desk at UD; Home Builders Association of Dayton, 2003 Springboro West; the *Dayton Daily News*, 1611 S. Main St.; and Frank Z Chevrolet, 1620 Brown St. Citirama runs from 4 to 8 p.m. Aug. 2-3 and noon to 8 p.m. on Aug. 4-5. Citirama is a partnership between the Home Builders Association of Dayton and UD, with support from the *Dayton Daily News* and Frank Z Chevrolet.

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For more information, contact **Walt Hibner** at 937-298-2900 and **Richard Perales**, University campus planning director, at 937-229-4339. Architectural renderings are available.