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The Fourth Annual Retail Career Day

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DAYTON, O. -- Montgomery County high school seniors will have opportunities in the field of retailing explained to them Thursday when the University of Dayton and the Dayton Retail Merchants Association sponsor their fourth annual Retail Career Day.

The program will feature tours of three downtown retail stores--Rike's, Elder's and Sears'.

The day will get under way with registration from 9 to 9:30 a.m. in the auditorium at Rike's. Registrants will be welcomed by Prof. Charles W. Whalen, Jr., chairman of the retailing department at U.D., and Harry Imboden, executive assistant of the retail merchants group.

Following the tour of the downtown stores, the students will return to Rike's where a panel moderated by Orville Comer of the U.D. retailing staff will discuss retailing careers. On the panel will be William Theising of Sears', Robert Ryan of Barrar-McCray-Trick, Walter St. Pierre of Krogers and Robert Wandschneider of Thals.

An address at 2:30 p.m. by Bertrand Heckel, divisional merchandise manager of Rike's, on "College Education for the Future Retailer" will conclude the program.