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Blend Express Opens in Miriam Hall

University of Dayton

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Sept. 16, 2002
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NEWS TIPS

MONDAY SEPT. 16: BLEND EXPRESS OPENS IN MIRIAM HALL

A large cake and ribbon cutting will be part of the festivities as University of Dayton Flyer Enterprises launches its newest student-run business, The Blend Express, from **3 to 5 p.m. Monday, Sept. 16**, in the Miriam Hall Atrium.

Like its forerunner, The Blend specialty coffee shop located on the ground floor of Roesch Library, The Blend Express will also sell gourmet coffee blends, iced coffees and seasonal drinks as well as Italian sodas, danish and pastries.

Senior marketing student Brian Sullivan, president of The Blend Express, said ongoing popularity of the first coffee shop created a market for a second shop. The Miriam Hall atrium, completed in fall 2001 along with other renovations to the building that houses UD's School of Business Administration, seemed an ideal location, Sullivan said.

The Blend Express is part of Flyer Enterprises, a student-managed organization under the auspices of the business school. Flyer Enterprises was created to provide support and oversight for UD's student-run businesses, which also include Rudy's Fly Buy, opened in 1990; The Blend, opened in January 2001; and Rudy's on the Hill, opened in fall 2001. These enterprises provide business students hands-on experience in entrepreneurship and practical reinforcement for their coursework.

For more information, contact **Brian Sullivan** at The Blend Express office at (937) 229-5333, at home at (937) 627-8531, or via e-mail at sullivbj@notes.udayton.edu.