Media advisory: L. William Crotty Business Center Groundbreaking

University of Dayton

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The University of Dayton will hold a ceremonial groundbreaking for the L. William Crotty Business Center at 10 a.m. on Thursday, Sept. 17, and thank a local family for their $1 million commitment toward the renovation of UD's business school.

The groundbreaking and a blessing of the building will take place at the east entrance of Miriam Hall, which houses the School of Business Administration, currently undergoing an $8.9 million modernization. UD officials and the Crotty family will use the same shovel that broke ground on the Fieldhouse in 1949 and nearly every building project on campus since then.

The L. William Crotty Business Center is the first floor of the eight-story building and includes a spacious atrium. Construction, which marks the second phase of a three-phase renovation, is expected to begin next summer. Phase one began in March and includes the development of several technologically sophisticated classrooms and the expansion of faculty offices.

The center is named for 1952 UD graduate L. William Crotty, the semi-retired chair and chief executive officer of Van Dyne-Crotty Inc., a local company founded during the Great Depression that's grown to employ 1,000 workers in 14 states.

The renovation, expected to be completed by 2002, is timely. This fall, UD enrolled the highest number of business majors in a decade.

**WHAT:** L. William Crotty Business Center groundbreaking ceremony

**WHEN:** 10 a.m., Thursday, Sept. 17

**WHERE:** East entrance of Miriam Hall, University of Dayton

**WHY:** Thank Bill and Marilyn Crotty for $1 million commitment

**PARTICIPANTS:** Participants include Bill and Marilyn Crotty; Brother Raymond L. Fitz, S.M., president of the University of Dayton; and Sam Gould, dean of the School of Business Administration