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# Transformative Moments

University of Dayton

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# NEWS



*Wednesday May 27, 2015*

## Transformative Moments

The University of Dayton is producing a free e-book about the state of the University today. it will be available in 2016.

The University of Dayton will produce a free e-book filled with bold, compelling photography and prose about the state of the University today. It will be marketed primarily to alumni, parents and the campus community, but available to anyone for download.

The coffee table book will touch upon the University's rich history and build on the upward momentum that started during Brother Raymond L. Fitz's tenure and accelerated during Daniel J. Curran's presidency.

"We stand at a pivotal strategic moment in the University of Dayton's history, and this book will mark that. It's important to record this era for future generations," said Teri Rizvi, executive director of strategic communications, who is leading the project.

The University last produced a commemorative book to celebrate its sesquicentennial. *University of Dayton: 1850-2000 from Nazareth to the new Millennium* is now out of print.

Like that book, this piece also will be available as a traditional hardcover coffee table book, but its e-format will allow the communications and marketing staff to update the manuscript and add interactive elements, giving the piece a longer shelf life.

The University of Dayton awarded the contract to **Bookhouse Group Inc.**, an Atlanta company that specializes in commemorative books, after a competitive bidding process. Michele Cohen Marill, an award-winning freelance journalist whose work appears in national magazines and custom books, will write the manuscript.

"We're thrilled to have been selected to work with the University of Dayton team," said Rob Levin, president and editor at Bookhouse Group. "They know they have a fascinating story to tell and our job is to help them capture it."

The project kicks off this week with a focus group and a series of interviews with faculty, staff, students, alumni and community leaders. The book is expected to be available next spring. A price for the hardcover version has not been set yet.