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Telling the UD Story 2014-15

University of Dayton

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Telling the UD Story 2014-15

Our location is Dayton, but our reach is global. Thanks to many faculty, staff and students, news about the University and our experts was carried around around the world during the 2014-15 academic year.

News about our initiatives and expertise in sustainability, human rights, accessibility to college, Catholic education, our iconic chapel and much more reached top-100 U.S. media markets more than 2,200 times. The "University of Dayton" was seen or heard in more than 14 countries by a possible
audience of 8.26 billion people and was worth an estimated at $25 million. Figures are from Cision and Meltwater monitoring services.

Telling the University of Dayton Story, a video produced by the University's Media Production Group, highlights the University's media coverage during the 2014-15 academic year — a year where the University of Dayton appeared in local, regional, national and global news reports and in outlets ranging from *The New York Times* to *The Chronicle of Higher Education* to *The Wall Street Journal* and TODAY on NBC.

A complete report on where the University made news can also be found in the related links.

For more information, contact Shawn Robinson, associate director of media relations, at 937-229-3391 or srobinson@udayton.edu.

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Two undergraduates from a university in China will travel to campus and compete for $65,000 in cash prizes in the final round of the University of Dayton's 10th annual Business Plan Competition on March