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# Telling the UD Story 2014-15

University of Dayton

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# NEWS

*Monday October 26, 2015*

## Telling the UD Story 2014-15

Our location is Dayton, but our reach is global. Thanks to many faculty, staff and students, news about the University and our experts was carried around around the world during the 2014-15 academic year.

SELECT LANGUAGE

News about our initiatives and expertise in sustainability, human rights, accessibility to college, Catholic education, our iconic chapel and much more reached top-100 U.S. media markets more than 2,200 times. The "University of Dayton" was seen or heard in more than 14 countries by a possible

audience of 8.26 billion people and was worth an estimated at \$25 million. Figures are from Cision and Meltwater monitoring services.

Telling the University of Dayton Story, a video produced by the University's Media Production Group, highlights the University's media coverage during the 2014-15 academic year — a year where the University of Dayton appeared in local, regional, national and global news reports and in outlets ranging from *The New York Times* to *The Chronicle of Higher Education* to *The Wall Street Journal* and TODAY on NBC.

A complete report on where the University made news can also be found in the related links.

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