

12-5-2018

## GuideStar: For the Giving Time of Year

Joan Plungis  
*University of Dayton*

Follow this and additional works at: [https://ecommons.udayton.edu/ul\\_blog](https://ecommons.udayton.edu/ul_blog)

---

### eCommons Citation

Plungis, Joan, "GuideStar: For the Giving Time of Year" (2018). *University Libraries Blog Archive*. 202.  
[https://ecommons.udayton.edu/ul\\_blog/202](https://ecommons.udayton.edu/ul_blog/202)

This Blog is brought to you for free and open access by the University Libraries at eCommons. It has been accepted for inclusion in University Libraries Blog Archive by an authorized administrator of eCommons. For more information, please contact [mschlangen1@udayton.edu](mailto:mschlangen1@udayton.edu), [ecommons@udayton.edu](mailto:ecommons@udayton.edu).

# University Libraries

[Blogs at UD](#) / [University of Dayton Libraries](#) / [GuideStar: For the Giving Time of Year](#)

The screenshot shows the GuideStar search interface. The search term 'literacy' is entered in the 'Organization' field. The results show 66 results found. The first three results are:

- Brunner Literacy Center** (Ohio) - Dayton, OH | EIN: 45-2407008 | 501(c)(3) Public Charity. Description: ...tutors, Dayton adults get a second chance at *literacy* and success. Improving *literacy* leads to higher incomes, better health, safer ... Adult *Literacy* ...
- Literacy Council of Clermont and Brown Counties Inc** (Ohio) - Milford, OH | EIN: 21-1111791 | 501(c)(3) Public Charity. Description: *Literacy* ... The *Literacy* Council ...
- Literacy Network of Greater Cincinnati** (Ohio) - Cincinnati, OH | EIN: 31-6332564 | 501(c)(3) Public Charity. Description: ...*literacy*, education, children ... Our mission is to champion the development of *literacy* in the individual, the family, the workplace ...

[Blogs at UD](#) →

[University Libraries Blog](#) →

[University Libraries Website](#) →

[Marian Library Blog](#) →

[Get RSS Feed](#) →

[Subscribe to UD Newsletter](#) →

WEDNESDAY DECEMBER 5, 2018

# GuideStar: For the Giving Time of Year

By Joan Plungis

This giving time of year is the perfect time to try out a new addition to the Libraries' databases — [GuideStar](#), a great resource for information about U.S. nonprofit organizations and charitable institutions. It can help you evaluate their programs and financials as you decide where to best direct your donations. Most of the data in GuideStar comes from IRS Form 990s, but organizations can also add information to their profiles. GuideStar also links to ratings posted by individuals on the external Charity Navigator site.

In addition to being searchable by organization name or keyword, GuideStar can be searched by many data points within the broad categories of geography, organization and financials. Geographic location choices include state, radius from a ZIP code, metropolitan statistical area (MSA), city or county. Among filters within the Organization category are NTEE (National Taxonomy of Exempt Entities), the system used by the IRS to classify the primary charitable activities of nonprofit organizations; GuideStar Profile level, referring to the amount of information a nonprofit has directly shared on its GuideStar Nonprofit Profile; and IRS form type (990 or 990PF). Financial filters include several choices within revenue, expenses and assets. GuideStar also features a people search function.

A limited version of GuideStar has long been freely available on the web, but the Libraries' subscription is to GuideStar Pro, which allows up to 1,000 downloads per month (after setting up an individual account). [These examples of GuideStar Pro searches](#) show several other ways to use the product to analyze nonprofit organizations.

Whether you are looking for possible recipients of your charitable dollars based on location or purpose, or you

## PREVIOUS POST

**Sensitive Research Topics: Librarians Don't Judge; Ask for Help**

When you ask a librarian for help, your opinion is the one that matters.

[Read More](#)

---

## NEXT POST

**A St. Mary's Smackdown**

Jillian Sandy '12 sees an opportunity for a little friendly competition between St. Mary's College of Maryland (formerly St. Mary's Female Seminary) and University of Dayton (formerly St.

want to check out a known organization, GuideStar will provide valuable insights to help you make informed decisions.

— *Joan Plungis is an associate professor and reference and instruction librarian*

Mary's School for Boys).

[Read More](#)

### Share



### Topics

- 📁 Libraries
- 📁 Libraries

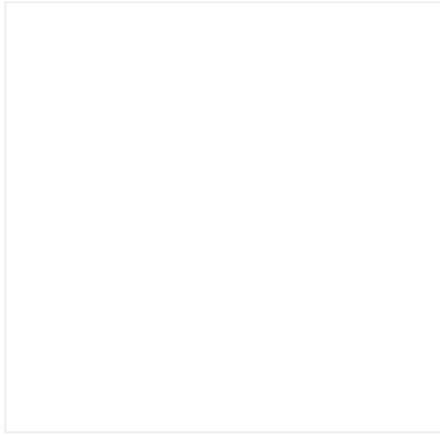
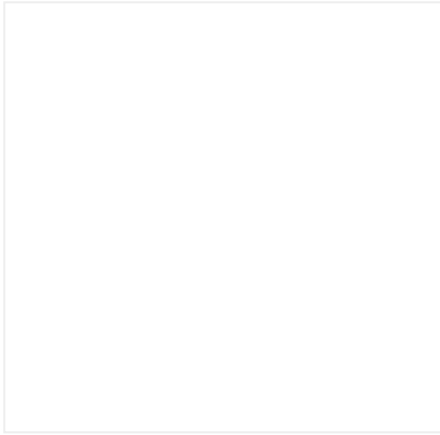
---

Aptly ▾



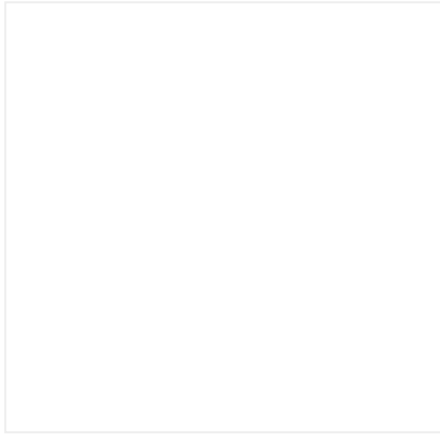
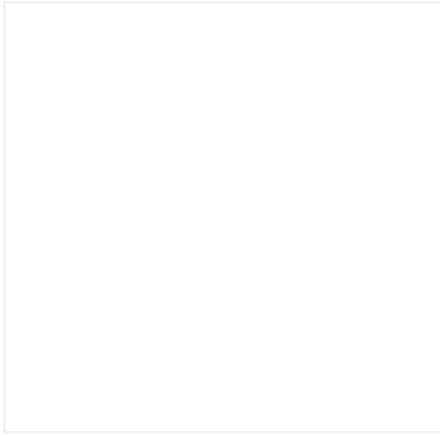
## What's Trending

---



**Putin puts international justice on trial – betting that the age of impunity will continue**

**Legends of Our Lady of Pochaiv**



**As war rages, some Ukrainians look to Mary for protection – continuing a long Christian tradition**

**One Day to Impact UD in So Many Ways**

*Powered by*



Apply →

Careers

---

Visit →

Contact

---

300 College Park  
Dayton, Ohio  
45469  
937-229-1000

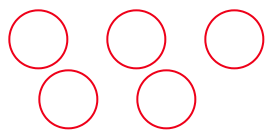
[info@udayton.edu](mailto:info@udayton.edu)

[Directions](#)

---

[Request Info](#) →

[Give](#) →



[Academic Calendar](#)

---

[Alumni](#)

---

[Libraries](#)

---



---

[PORCHES](#) [POLICIES](#) [REPORT A CONCERN](#) [PRIVACY & TERMS](#) [NONDISCRIMINATION](#) [DIVERSITY](#)