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MBA@Dayton

University of Dayton

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Monday October 2, 2017

MBA@Dayton

The University of Dayton's new online master of business administration program launches this week, with more than 100 students set to begin classes taught by University faculty and executives-in-residence through an interactive online platform.

MBA@Dayton enrollment more than doubled the University's initial projections. The program was developed in partnership with 2U, Inc., one of the foremost education technology companies in the U.S. The "online campus" gives students flexibility to attend class in the way that's most convenient for them, while fostering close relationships among faculty and students.

"We're proud to have our first cohort of students begin at MBA@Dayton, and are pleased with the strong demand we've seen for this program," said University of Dayton President Eric F. Spina. "With this new online offering, we can reach qualified students from all over the world who otherwise would not be able to obtain their advanced degree from our top-tier program. Many students in this diverse group are established professionals, and we are excited to give them the

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The University of Dayton Research Institute has been awarded a six-year, \$72 million-ceiling Air Force Research Laboratory contract for research and development in AFRL's Quick-Reaction Evaluation of Materials and Processes program.

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tools they need to advance in their careers and influence positive change.”

The inaugural MBA@Dayton class is diverse, with 29 percent of students from underrepresented populations. Fourteen percent are from the military. The average age of students is 35 and they bring, on average, 11 years of experience. While 78 percent of MBA@Dayton’s inaugural cohort hail from the Midwest, the University’s national profile has helped attract students from more than 20 states and the District of Columbia.

The program offers students two options: a general MBA and an Advanced Standing MBA that can be completed in one year. The Advanced Standing MBA is primarily for individuals with a recent undergraduate degree in business. Students with significant work experience may also qualify for the Advanced Standing MBA by leveraging their experience as credit toward their MBA. The general MBA is designed for individuals with a limited business background who wish to increase their career options or sharpen critical business skills.

As part of the program, students will attend two immersions — one on campus focusing on servant-leadership and another in either China studying business practices or in Napa Valley studying operations management processes in the wine industry.

The University also is preparing to expand its online education leadership programs in partnership with 2U. The company has a track record of collaborating with top national universities to deliver programs in a variety of fields from business to nursing.

In August, the School of Education and Health Sciences proposed offering master’s degrees in education leadership and applied behavior analysis as well as a new doctor of education in education leadership, pending faculty approvals and accreditation — to a national market of teachers, principals and administrators. The master of science in education leadership is expected to begin as early as May.

For more information about MBA@Dayton, visit onlinemba.udayton.edu, or contact an admission counselor at (855) 622-8312 or admission@onlinemba.udayton.edu.

local outlets featured the University of Dayton Research Institute's new wind turbine to boost alternative-energy research and educational opportunities. Also, Caroline Waldron Merithew was the subject of a American Historical Association member spotlight and Law.com blog Ahead of the Curve and an op-ed in Inside Higher Ed discussed the School of Law's entry into online education.

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