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# Business as a Calling

University of Dayton

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Wednesday October 4, 2017

## Business as a Calling

A University of Dayton alumnus with 30 years of experience at Deloitte, a prominent accounting firm, will return to campus to share his insights on kickstarting a successful career path at the 2017 Business as a Calling Symposium.



William Copeland Jr., vice chairman and U.S. life sciences and health care national practice leader for Deloitte LLP, will give the keynote address, "Servant Leadership as a Calling," at 6:30 p.m. Thursday, Oct. 12, in the Kennedy Union ballroom. The event is free and open to the public.

"I hope members of the community who hear his keynote take away a vision of an ethical, public spirited executive who understands the critical relationship between doing well and doing good," said Victor Forlani, S.M., retired Marianist-in-residence for the university's School of Business, who nominated Copeland as this year's featured speaker. "Bill exhibits a commitment in balancing those two critical variables."

The symposium, now in its 14th year, was created in response to corporate business scandals that hindered the public's faith in previous years. It showcases business professionals who have earned the public's trust through their exemplary business integrity in the workplace.

Copeland, who has 35 years of health care experience, has advised some of the industry's largest health care clients in transformative events, including mergers, affiliations, new business initiatives and financial and operational turnaround programs. He created the

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### UDRI Awarded \$72 Million Air Force Research Lab Contract

The University of Dayton Research Institute has been awarded a six-year, \$72 million-ceiling Air Force Research Laboratory contract for research and development in AFRL's Quick-Reaction Evaluation of Materials and Processes program.

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### UD in the News June 9-15

A national publication covering the wind power engineering industry and several local outlets featured the University of Dayton Research Institute's new wind turbine to boost alternative-energy research and

“Catalyst for Health Care Reform,” produced by Deloitte Consulting and Deloitte Research. The program outlines a solution for reforming the capability of health care financing and delivery systems, including a resolution for those uninsured.

He actively writes about issues related to health care reform, governance and medical management. Copeland has been quoted in the The Wall Street Journal, The New York Times, Modern Healthcare and Managed Healthcare Executive. He is also Deloitte’s corporate citizenship champion for RightStep, Deloitte’s promise for educational reform that helps institutions with low-income students succeed.

The University of Dayton School of Business Administration, the Center for the Integration of Faith and Work, and the Jacob Program in Professional Ethics in the College of Arts and Sciences sponsor the symposium.

- Liz Kyle, '18, News and Communications Student Writer

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educational opportunities. Also, Caroline Waldron Merithew was the subject of a American Historical Association member spotlight and Law.com blog Ahead of the Curve and an op-ed in Inside Higher Ed discussed the School of Law's entry into online education.

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