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Flyer Pitch in Asia

University of Dayton

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Friday November 3, 2017

Flyer Pitch in Asia

Two business ideas focused on technology won the opening rounds in China and Vietnam of the University of Dayton Flyer Pitch competition, one of the largest international business plan contests at the collegiate level.

High school student Jingshu Yao took the top prize among 100 business ideas in Suzhou, China, for a smart watchband that can store credit card, identification and other types of information electronically. Yao, who is enrolled in the University's [B.E.S.T. China](#) program, won \$1,500 and will advance to the next round.

Ho Chi Minh University students Anh Phan and Kha Tu Ho Dang won first place out of 50 ideas in Ho Chi Minh City, Vietnam, for Tripanio, a mobile app which helps users plan personalized vacations using a computer chat program. Phan and Dang won \$2,000 and free travel to China for the next round.

Fourteen other teams will join them at the University of Dayton China Institute on Jan. 7, 2018, for the chance to win more cash prizes and free travel to Dayton for the competition's finale.

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Here for Our Students

The final round at the University of Dayton brings together the top two teams from Asia and finalists from the U.S. to compete for the grand prize of \$25,000 cash and \$25,000 worth of support from Dayton's Entrepreneurs Center.

"When we decided to expand Flyer Pitch into China and then Vietnam, we knew it would benefit students in Dayton by exposing them to the international start-up ecosystem," said Vincent Lewis, director of the L. William Crotty Center for Entrepreneurial Leadership. "We also saw a connection to UD's mission to be the university for the common good through supporting new ventures in other countries, especially in developing economies. We have been able to advise students and watch them grow since we took the competition international and we look forward to supporting the teams that are advancing this year, as well."

More information on Flyer Pitch is available [online](#).

For more information, contact Meagan Pant, assistant director of news and communications, at 937-229-3256 or mpant1@udayton.edu.

National and international organizations recently recognized the University of Dayton's Division of Student Development for its community policing, alcohol prevention, residential learning and student training programs, and annual report.

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