

10-20-2017

2017-10-20 Minutes of the Academic Senate

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Approved Minutes
Meeting of the University of Dayton Academic Senate
20 October 2017
Kennedy Union Ballroom, 3:30-5:05 pm.
Joseph M. Valenzano III, President

Present: Jason Pierce, William Trollinger, Joe Valenzano, Caroline W. Merithew, Karina Cabrera, Todd Smith, Maher Qumsiyeh, Jenea Adams, Lee Dixon, Laura Leming, John Mittelstaedt, Rebecca Wells, Peter Hansen, Corinne Daprano, Anne Crecelius, Mary Kay Kelly, Diandra Walker, Eddy Rojas, Aaron Altman, James Brill, Andrea Seielstad, Kathy Webb, Fran Rice, Mary Ellen Dillon, Marguerite Wallace, Michelle DiFalco, Mateo Chavez, Paul Benson

Absent: Suki Kwon, Serdar Durmusoglu, Myrna Gabbe, Shuang-ye Wu, Jeanne Holcomb, Mark Bain, Jim Dunne, Kevin Kelly, Philip Appiah-Kubi, Deo Eustace, Andrew Strauss

Guests: David Bauer, Andrew Kosmowski, Cilla Shindell, Thomas Skill, Molly Wilson, Deb Bickford, Carolyn Phelps, David Wright, Elizabeth Hart, Eric Spina

1. Opening Prayer: Corinne Daprano
2. Minutes of 22 September 2017
 - a. Approved with no corrections by unanimous consent.
3. Joe Valenzano announced a way to provide support for students of Colegio San Jose in Puerto Rico.
4. Branding Strategy (GUEST: Molly Wilson)

Molly informed AS of current initiatives of the office of Marketing and Communications, including a branding study, the process of reputation and branding, and brand strategy and its elements. Questions and discussion followed.
5. Board of Trustees Meeting Debrief (GUESTS: Eric Spina and Paul Benson)

Eric and Paul debriefed the AS regarding the recent Board of Trustees meeting. This debrief included the following topics, among others:

 - Administrative reports were delivered by Paul Benson and Andy Horner regarding academics and finance; much of what they reported was the same as what was delivered at the year's first faculty meeting
 - Strategic discussion: updates were delivered to the board on four areas; the board's perspective and advice were sought: Molly Wilson gave update on national reputation and branding, Jen Howell gave update on progress on building and sustaining

a successful advancement division, Paul Benson and Jason Reinohl gave presentation on enrollment management environment nationally and its influence on our strategies, Eric Spina discussed composition of board and its diversity

- Executive session: discussed fairgrounds
- Vote on library renovations – the board approved the concept and asked for full-project estimate
- Athletics and facilities: update on arena renovations
- Student life: presentations on priorities
- Larry Burnley updated on diversity and inclusion initiatives
- Carolyn Phelps updated on HLC accreditation
- Discussion on how each board committee’s work aligns with the strategic vision
- Students gave presentations of research from last year’s Stander Symposium
- Partnership with 2U was discussed

Questions and discussions followed.

6. Resolution on 200th Anniversary of Marianist Order presented by Michelle DiFalco: Resolution was unanimously approved
7. HLC Report Update (GUEST: Carolyn Phelps)
 - Carolyn updated AS of progress related to the process of seeking re-accreditation with the Higher Learning Commission and the upcoming site visit.
 - Reminded AS of change from using the term Student Learning Outcomes to Institutional Learning Goals.
 - Discussed likely areas of discussion with HLC visitors.
8. Committee Reports
 - a. Anne Crecelius reported on work of APC.
 - b. Todd Smith reported on work of SAPC.
 - c. Andrea Seielstad reported on work of FAC.
 - d. Joe Valenzano reported on work of ECAS.