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Announcing a Short Course Covering the Principles and Policies of Retail Management

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Principles and policies of retail management will be covered during a special non-credit short-course at the University of Dayton on Wednesday evenings beginning Sept. 23.

Conducted by UD's department of retailing, the course will include eight meetings through Nov. 11 on these topics:

Personal development and improvement, effective retail organization, improving the work force, planning and building retail sales, vitalizing personal selling, merchandise buying, pricing and control, and effective budgeting and expense control.

Members of the department will conduct each session.

Interested persons may register by calling the university's community service center.

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