Downtown Dayton Façade Improvement Program
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Project Objective:
In accordance with Amy Walbridge, the team will develop three designs for the City of Dayton.

Mission Statement:
To produce new aesthetically pleasing façade layouts using gathered research for signage, lighting, awnings, and landscape architecture; while meeting the business owners visions.

Deliverables:
One Portfolio per building; including two visual concepts, cut sheets, cost estimates, and a visual preference survey.

Requirement/Constraints:
Meet all the stakeholders vision, without decreasing historical value. The team must abide by building and safety codes of Ohio, as well as a dollar for dollar budget up to $10,000.

Schedule:
The project has been divided in three phases: Research (I), Conceptual Design Development (II), and Final Report (III). Below, Gantt Chart demonstrating the project schedule.

Clients:
Paul Hutchins
PMI
Howard Heck
Newcom Building
David Jauch
Dayton Stencil Works
Don Yearwood
Carousel Beauty College