Life Narratives within Op-Eds Surrounding the Conflict in Darfur
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Why
• Politics moved by the people
• Human Rights issues must be addressed by government
• Raise awareness to gain or increase adherence to cause
• Spur politicians into action

The New York Times

Op-Eds
• “Opposite the Editorial Page”
  • Opinion, not news
  • Purpose: Awareness, Persuasion, Action

Life Narratives
• Stores of suffering
• Human faces to world events
• Inspire an active reaction

Ethos
• Using narrator as method of argumentation
• Experienced events first-hand
• Generally victims

Pathos
• Persuasion by appeal appealing to emotion:
  • Pity
  • Anger
• Language choice
• Sympathetic story