Innovations in Corporate Accountability

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Presented by:

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Session: Innovations in Corporate Accountability

Abstract:

Where corporate actors are behind human rights abuse, how do we hold them accountable? How can victims access remedy, and what means do we have to deter corporate crime? This dynamic conversation will explore the potential emergent strategies in the field of human rights that aim to address the shortfalls of past efforts, and consider the many challenges that remain.

Presenter information:

Paul Rissman, co-founder of the Rights CoLab, is an Open Society Foundations Fellow and works with the Sierra Club Foundation on using shareholder advocacy to move universal investors to respect human rights and redress inequality. This is the project of his OSF Fellowship.

Joanne Bauer, co-founder of the Rights CoLab, explores the need to redefine capitalism by examining the promise of the growing array of alternative business structures to positioning business as part of the solution. Their work can be seen as presenting opposing theories of change: the current corporate model of maximizing shareholder value (MSV) is the most promising pathway to promoting human rights versus promoting models that prioritize stakeholders other than shareholders as a more promising pathway.

Charity Ryerson is a co-founder and Legal Director at Corporate Accountability Lab.

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