Submission Guidelines

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Call for Manuscripts

Submissions are invited to be considered for publication in volume 28 of the Basic Communication Course Annual. The Annual publishes the best scholarship available on topics related to the basic course and is distributed nationally to scholars and educators interested in the basic communication course. Each article is also indexed in its entirety in the ERIC database.

Manuscripts published in the Annual are not restricted to any particular methodology or approach. They must, however, address issues that are significant to the basic course (defined broadly). Articles in the Annual may focus on the basic course in traditional or non-traditional settings. The Annual uses a blind reviewing process. Two or three members of the Editorial Board read and review each manuscript. The Editor will return a manuscript without review if it is clearly outside the scope of the basic course.

FORUM ESSAYS: In addition to traditional pieces on basic course research and pedagogy, the Annual will continue to publish the “Basic Course Forum” which consists of selected articles addressing a specific question. The “Basic Course Forum” is designed to invite scholars and basic course practitioners to propose and debate specific key questions of concern related to the basic course. The 2015 focus will be a form of SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis of the basic course to help inform future directions for the course.

Basic Communication Course Annual
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Each submission must focus on one area of SWOT and not conduct a full SWOT analysis. Choose a single strength, weakness, opportunity OR threat facing the course in the future and provide an essay detailing how we must, as a discipline, respond to or capitalize on the issue you identify. As you construct your essay consider what role the basic course should play in the changing nature of higher education in the coming years.

Submissions for the “BASIC COURSE FORUM” must indicate their consideration for this area of the journal, and should be between 5-7 pages typed, double-spaced, and in 12 point standard font. A reference page must be included as well. Longer submissions may be considered, but the goal is to make a succinct argument in response to the question. Submissions will undergo blind peer review.

Manuscripts submitted to the Annual must conform to the Publication Manual of the American Psychological Association, 6th edition (2009). Submitted manuscripts should be typed, double-spaced, and in 12 point standard font. They should not exceed 30 pages, exclusive of tables and references, nor be under consideration by any other publishing outlet at the time of submission. By submitting to the Annual, authors maintain that they will not submit their manuscript to another outlet without first withdrawing it from consideration for the Annual. Each submission must be accompanied by an abstract of less than 200 words and a 50-75-word author identification paragraph on each author. A separate title page should include (1) the title and identification of the author(s), (2) the address, telephone number, and email address of the contact person, and (3) data...
Call for Manuscripts

pertinent to the manuscript's history. All references to the author(s) and institutional affiliation should be removed from the text of the manuscript. After removing all identifiers in the properties of the document, authors should submit an electronic copy of the manuscript in (Microsoft Word) to the editor at: BCCAeditor@udayton.edu.

Joseph M. Valenzano III, Editor

Basic Communication Course Annual, 28

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If you have any questions about the Annual or your submission, contact the Editor by telephone at 937-229-2376 or by email at BCCAeditor@udayton.edu.

All complete submissions must be received by August 1, 2015 to receive full consideration for Volume 28 of the Basic Communication Course Annual.