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Sea to shining sea ... and beyond

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International, national and local media tell our story year-round. And they turn to University of Dayton experts to discuss everything from the Arab Spring to the 2012 election.

Together, we help people around the world understand current issues and the latest technological and scientific breakthroughs.

In doing so, we advance the University’s mission — and share our Catholic, Marianist identity, distinctive curricula and innovative research.

According to the Cision media monitoring service, the University of Dayton was mentioned 1,280 times last year in the top 100 U.S. media markets — not including Dayton.


A few of the highlights are below, but related links take you to a more comprehensive summary, our complete list of media attention from the last academic year and links to the articles on the University of Dayton Delicious page.


--The world’s media recognizes Ohio as a hotbed for presidential election politics and frequently sought out our experts. *NPR*, Catholic News Service, *CNN*, *Los Angeles Times* and *Agence France Press* were among the media talking to our experts.

--We made eight appearances in *The New York Times*, including one on the front page.

--The University’s cutting-edge research and eminent researchers were hot topics. *The Chicago Tribune*, *Woman’s Day*, *The New York Times*, *The Wall Street Journal*, the syndicated TV show “The Doctors” airing in all 50 states, *Reuters*, The National Post in Canada, *Nature Communications*, *WIRED* in the United Kingdom and outlets in Estonia and Russia were among the media that reported on research efforts.


--When President Barack Obama, the first sitting U.S. president to visit the University, took in the NCAA men’s basketball tournament First Four, it not only made University history but also generated worldwide attention. The tournament and the president’s visit resulted in mentions in 155 markets, $1.1 million in free coverage and reached 2 billion people.

*For more information, contact Shawn Robinson, associate director of media relations, at 937-229-3391 or srobinson@udayton.edu.*