Entrepreneurial Elite

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For the seventh-straight year, the University of Dayton is ranked as having one of the top-20 undergraduate entrepreneurship programs in the nation.

The program ranks 18th in the 2013 list of best undergraduate entrepreneurial programs released Monday, Sept. 24, by Entrepreneur magazine and The Princeton Review. It's the highest-ranked undergraduate program among Catholic universities nationwide.

"Only a handful of schools have consistently earned this elite status for a comparable length of time," said Dean McFarlin, chair of the management and marketing department. "We remain one of the best programs in the country as more and more universities add entrepreneurship programs.

"Our emphasis on giving students hands-on experiences by funding a start-up business as part of a class is an exciting learning opportunity for them. University of Dayton entrepreneurship students have real-world opportunities to invest in some of Ohio's most exciting, new, high-tech ventures and polish business plans while competing for thousands of dollars in prizes."

Since the University first offered entrepreneurship classes in 1999, the program has seen steady growth and is one of the fastest growing majors in the School of Business Administration.

The Princeton Review and Entrepreneur surveyed nearly 2,000 schools. Since 1996, they have picked the nation's top 25 undergraduate and top 25 graduate programs for excellence in entrepreneurship. Criteria include: teaching entrepreneurship business fundamentals in the classroom, staffing departments with successful entrepreneurs, showing excellence in mentorship and providing experiential or entrepreneurial opportunities outside of the classroom.

The rankings can be seen at http://www.entrepreneur.com/topcolleges and are published in the October issue of Entrepreneur.


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