

5-16-2012

Extra! Extra!

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Recommended Citation

"Extra! Extra!" (2012). *News Releases*. 659.
https://ecommons.udayton.edu/news_rls/659

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Extra! Extra!

05.16.2012 | Hot Topics, Campus and Community

They say no news is good news, but every month the University of Dayton makes plenty of good news in media around the world.

Stories on the University, its programs and students as well as faculty interviews and quotes go around the world through newscasts, magazines, newspapers, blogs and tweets. The coverage underscores the University's academic excellence, advances in research, Catholic Marianist identity and growing reputation.

It adds up. During this academic year, media in the top-100 markets, excluding Dayton, have mentioned the University of Dayton at least 1,104 times. The potential total audience is at least 4.02 billion, with a perceived advertising value of at least \$2 million. That's not including First Four coverage.

To help reporters find the expertise they seek and to help friends of the University keep up on news coverage, we've redesigned two Web pages to make them easier to use.

From the Catholic Church to Ohio's role in the presidential election, from research on smart sensors to happiness, from human rights to job discrimination, University faculty have something to say. For an easy-to-search list of topics that quickly connect to a University expert visit [Find an Expert](http://www.udayton.edu/news/find_an_expert/index.php) (url: http://www.udayton.edu/news/find_an_expert/index.php) .

See where the University appeared in news media every month at the re-designed [In the News](http://www.udayton.edu/news/in_the_news/index.php) Web page. The page highlights national and international coverage for the University as well as generous coverage from Dayton-area media. Past coverage is archived there as well. Check it out at [In the News](http://www.udayton.edu/news/in_the_news/index.php) (url: http://www.udayton.edu/news/in_the_news/index.php) .

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