3-26-2012

R.I.S.E. and Shine

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation
https://ecommons.udayton.edu/news_rls/695
University of Dayton, Ohio (url: http://www.udayton.edu/index.php)

R.I.S.E. and Shine

03.26.2012 | Hot Topics, Business

University of Dayton President Daniel J. Curran and finance student Greg Castell will join noted economic journalist Kathleen Hays as she opens her Bloomberg Radio broadcast during the R.I.S.E. XII Forum.

Hays will broadcast her live show, "The Hays Advantage" from noon to 3 p.m. EDT Thursday, March 29, on the opening day of the forum at the University of Dayton Arena. Hays will also serve as forum moderator in the morning.

"I am thrilled to be returning to the University of Dayton's high-octane R.I.S.E. forum where the brightest, most serious finance students from across the country come to hear top speakers from the investment world as speakers and panelists," Hays said. "The intensity of the day's presentations is matched by the intensity of the students’ questions which turn it into an exciting event for everyone.

"I'll be interviewing many of the speakers to re-create mini-versions of the day's panels as I broadcast my Bloomberg Radio show, "The Hays Advantage," live from the event. And I will be tweeting out as much as I can to #UDrise from @Kathleen_Hays."

Bloomberg Radio reaches a global audience 24 hours a day and is available free online at http://www.bloomberg.com/radio.

In addition to Curran and Castell, student manager of the Davis Center for Portfolio Management, Hays will talk with Tim O'Connell, the University's senior associate athletics director, about the history of the University of Dayton Arena. The arena has hosted more NCAA men's basketball tournament games than any other venue, and hosted President Barack Obama this year for the First Four.

Other speakers lined up for "The Hays Advantage" interviews include:

Bob Doll, chief equity strategist for BlackRock
Aaron Brown, risk manager, AQR Capital Management
Milton Ezrati, partner and senior economist and market strategist, Lord, Abbett & Co. LLC
Hugh Johnson, chairman, Hugh Johnson Advisors LLC
Kate Moore, global equity strategist, Bank of America Merrill Lynch
David Kudla, CEO and chief investment strategist, Mainstay Capital Management LLC
Barry James, president/CEO and portfolio manager, James Investment Research; president, James Advantage Funds

"Kathleen Hays is one of the most respected economics reporters in the country," said Joseph F. Castellano, interim dean of the University's School of Business Administration. "Her participation and broadcast from last year’s event was a high point for both students and professionals. We're pleased she'll be with us again."

Recognized as one of the nation's top economics reporters and anchors, Hays has covered the U.S. economy and the Federal Reserve for more than 20 years. She joined Bloomberg in 2006 after years as an on-air and online economics correspondent at CNN, CNNfn, and CNBC, where she served as a host, correspondent and commentator for numerous programs.

She is well known for her in-depth interviews with top Federal Reserve policymakers and the world's leading economists and investors.

Host of "The Hays Advantage" (url: http://www.bloomberg.com/personalities/kathleen_hays/) heard weekdays from noon to 3 p.m. ET on Bloomberg Radio, she covers economic, market, and policy issues and steps outside the world of finance to take a look at everything from fashion to football, through the prism of money and business.

Known as the largest student investment forum in the world, R.I.S.E. (Redefining Investment Strategy Education) is in its 12th year.
year. The two-and-one-half-day event attracts an international audience of students, faculty and professionals with unscripted, interactive discussions among finance experts on current topics ranging from the markets and the economy to social responsibility and risk management.

Since R.I.S.E. began in 2001, the forum has attracted nearly 13,000 participants from the financial industry and colleges and universities from around the globe. In the last six years alone, nearly 400 schools have sent students and faculty to R.I.S.E., representing 26 different countries.

Keynote speakers include Bob Doll, chief equity strategist for BlackRock, David Darst, managing director and chief investment strategist for Morgan Stanley Smith Barney, and best-selling author Ben Mezrich, whose book about the founding of Facebook became the movie The Social Network.

For more information and a complete list of speakers, visit http://rise.udayton.edu.

The University of Dayton is a top-tier national Catholic research university, founded by the Society of Mary (the Marianists) in 1850, committed to educating the whole person and linking learning and scholarship with leadership and service.

For more information, contact Cilla Shindell, director of media relations, at 937-229-3257 or shindell@udayton.edu.