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Usability for AARP Twitter Guidebook

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Title: 96pt Bold

Name: 88pt Bold

Advisor: 88pt

Headlines: 88pt Bold

Body Text: 72pt

Total size of poster: less than 48 MB
Final Dimensions 48 inches x 36 inches

No Watermarks

No Color Background

Use High-Resolution Images for Best Printing Results (300dpi)

Save as High-Quality Print PDF

Abstract

The purpose of this poster is to present our information and processes about our Twitter guidebook. The Twitter guidebook was created to test AARP members on their Twitter skills and knowledge. We tested our guidebook and examined how the AARP members responded to the directions

Guide Book to Twitter

By: Henri Beaudoin

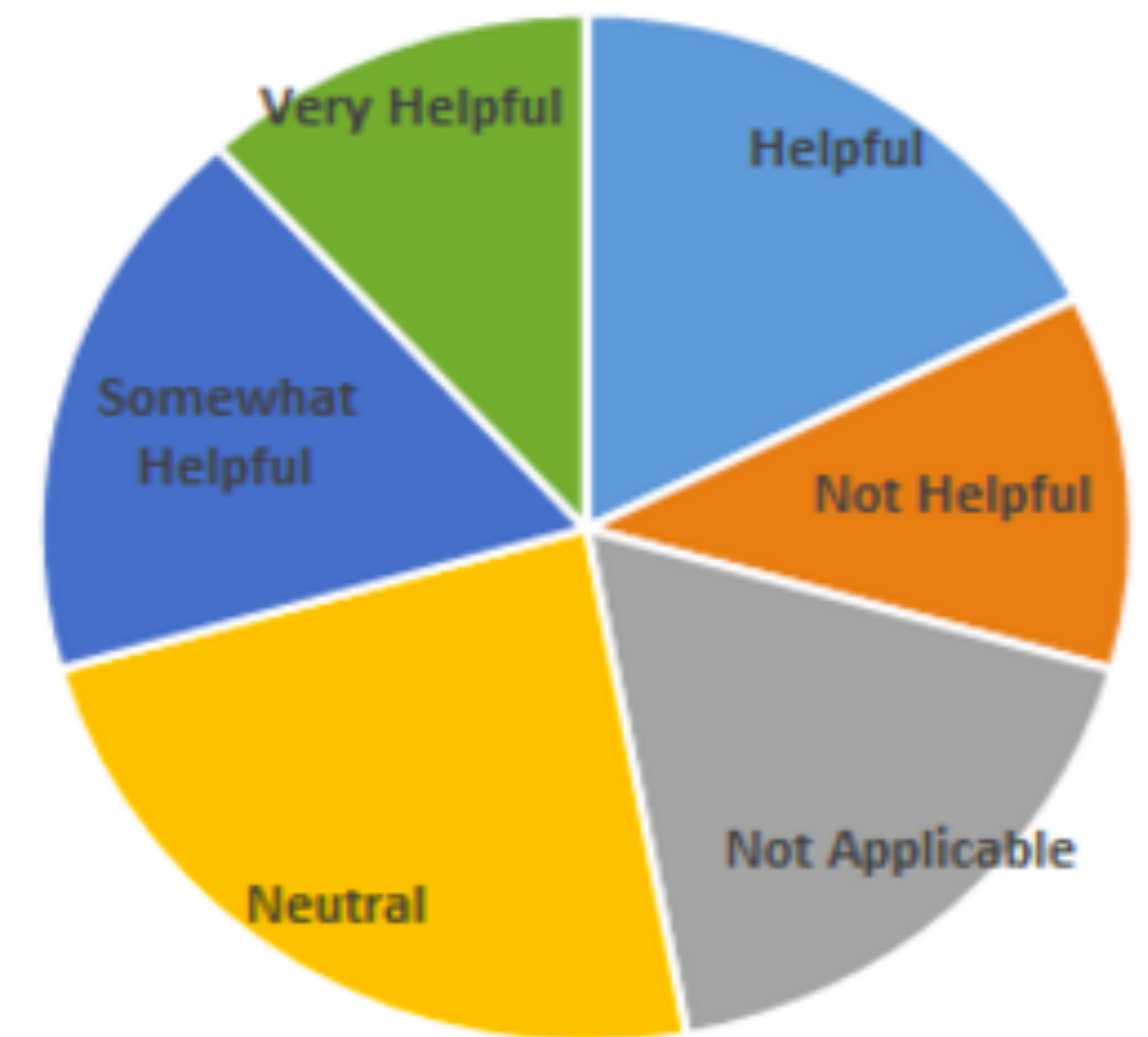
Cam Clapp

Steven Fitzpatrick

Maura Taaffe



Helpfulness of Guidebook



Usability Test Result

(Scale 1-5)

Objectives For Test Plan:

- Is the guidbook useful for users
- Is the content clear
- Is the layout conducive to AARP members learning
- What changes does the user recommend



Usability Test	Participant #1	Participant #2	Participant #3
Illustration	3	5	5
Pictures	2	4	3
Guidebook Steps	3	4	4
Font	4	5	5
Layout	3	2	3
Page Size	2	3	3