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Cyberbullying on UD Campus

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Cyberbullying: Is it an Issue at the University of Dayton?

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How would you Like it?

Purpose of Study

The purpose of this study is to examine the cyberbullying crisis among college students specifically at the University of Dayton. The students were interviewed in order to gain inputs on experience and knowledge of the subject.

Background Research

- 22% of college students reported being cyberbullied
- More than half of students are experiencing the physical and mental threats that follow them constantly in the cyber world.
- Cyberbullying is at an all time high among first year college students and those in the Greek system
- Bystander intervention and campus resource usage are the main ways college campuses are working to fight cyberbullying
- 87% of today's youth have witnessed cyberbullying

Method

We conducted a ten question survey that consisted of some of these questions: Have you experienced cyber bullying in any way, what do you think the difference is between traditional bullying and cyberbullying, do you think cyberbullying is a serious issue at UD?

Findings

- Half of the participants stated that cyberbullying is a serious issue at the University of Dayton because of the diverse population of our campus
- People who are insecure bully others via social media to make themselves feel better
- It's easier to cyberbully because it isn't direct face to face contact
- Yik Yak was/is still a significant source of cyberbullying because it's anonymous
- College aged students use social media on a daily basis, so there is very easy access to it
- UD Makeouts and UD Crushes used to be very prevalent on campus and was considered a form of cyberbullying among research participants
- Cyberbullying occurs more among underclassmen
- Greek life is targeted when it comes to cyberbullying

Have you experienced cyberbullying in any way?



Do you think cyberbullying is a serious issue at UD?



Conclusion: Among the students surveyed, 72% students have not experienced cyberbullying but have seen cyberbullying online. In addition, 50% of students surveyed think that cyberbullying is a serious issue at the University of Dayton, but advise if you do see it that it must be stopped.