10-12-2011

Consistently Great

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

https://ecommons.udayton.edu/news_rls/817

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlangen1@udayton.edu.
University of Dayton, Ohio (url: http://www.udayton.edu/index.php)

Consistently Great

10.12.2011 | Business

The School of Business Administration is named an outstanding business school because of its MBA program, according to The Princeton Review, which listed it in its The Best 294 Business Schools: 2012 Edition, published by Random House and The Princeton Review.

This is the sixth consecutive year the University's MBA program made the list, which is based on student surveys. Students said they particularly valued the integrated curriculum, smart classrooms, cutting-edge classes and emphasis on teamwork.

One student from France said the University has a well-earned reputation "for taking care of its international students. I knew before my arrival here that faculty and staff would be very accessible and helpful and that I would be individually recognized by them."

International enrollment in the MBA program is booming. This fall, the University enrolled nearly 100 international students in the MBA program, an increase of more than 72 percent since 2005.

The Princeton Review's 80-question survey for the book asked students about themselves, their career plans as well as their schools' academics, student body and campus life.

Rankings are based on The Princeton Review's surveys of more than 19,000 students attending the 294 business schools in the book as well as data reported by the schools.

According to Robert Franek, senior vice president of publishing for The Princeton Review, each school offers outstanding academics, but no school can be labeled "best."

"We produce rankings in multiple categories and comprehensive profiles of the schools to give applicants a more substantive base to decide which school will be uniquely best for them," Franek said.

In September, the University's entrepreneurship program ranked as one of the top-15 undergraduate programs in the nation by The Princeton Review and Entrepreneur magazine. It's the sixth straight year the entrepreneurship program has ranked in the top-15.

For interviews, contact Cilla Shindell at shindell@udayton.edu (url: mailto:shindell@udayton.edu) or 937-229-3257.