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## Communicator of the Year

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# University of Dayton, Ohio (url: <http://www.udayton.edu/index.php>)



## Communicator of the Year

04.20.2011 | Faculty

Teri Rizvi, who has led communication efforts for the University of Dayton for more than 20 years, will be honored May 3 as Communicator of the Year by the Dayton chapter of the Public Relations Society of America.

Rizvi, who joined the University in 1987 as director of media relations and has served as associate vice president for University communications since 1989, was selected for her excellence in public relations during a historic time of the University's expansive growth, said

Laura Woeste, PRISM Awards chair and president-elect of the chapter.

Through her leadership, the University's national visibility and growing reputation have increased as communications have expanded through print, electronic, online and social media, Woeste said. In recent years, she has directed highly successful internal and external communications for major projects such as the University's purchase of the former NCR world headquarters and the location of the GE Aviation research center on campus.

The University communications staff has won dozens of national and regional honors from CASE (Council for Advancement and Support of Education) for publications, media relations, marketing, e-marketing, design, photography and special events during Rizvi's tenure.

"I am humbled by this recognition," Rizvi said. "It is an honor that I share with my colleagues in the University of Dayton's communications office. I am blessed to work with an extraordinary team of gifted storytellers.

"Through powerful words and images, we share the University of Dayton's story with the world every day. It's both a privilege and a joy."

Rizvi, of Butler Twp., earned a bachelor's degree in journalism from Ohio University and a master's degree in English from the University of Dayton. As a journalist, she worked for the Associated Press, McGraw-Hill World News, ABC News and various newspapers. Her freelance work has appeared in USA Today, the Christian Science Monitor and The Guardian (London), among other outlets.

Rizvi received the Communications Leadership Award from the Dayton Chapter of the International Association of Business Communicators (IABC) in 1996 in recognition of outstanding service to the communication profession.

PRSA's Communicator of the Year award — also called the Smitty Award — is named for the late Rex Smith, a highly regarded public relations practitioner in Dayton for more than 40 years. The award is given to a person whose community contributions have occurred in part, or in whole, because of particularly effective communications and public relations.

Rizvi will be honored at PRSA's May 3 awards dinner at 5:30 p.m. Tuesday, May 3, at the Sinclair Conference Center at Sinclair Community College. For information on attending the dinner visit PRSA Dayton chapter (url: <http://www.prsadayton.org>).

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