25 Years of MIS

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In tight economic times and uncertain job prospects, graduates of the University of Dayton's management information systems program are finding their skills in high demand, commanding average starting salaries of $52,000.

"Even though the economy has been down, we can't fill the demand from employers for graduates," said Thomas Ferratt, professor and Sherman-Standard Register Endowed Chair in Management Information Systems. "Of all of the School of Business Administration graduates last year, MIS graduates had the highest placement percentage."

The University of Dayton is celebrating the 25th anniversary of its management information systems program, bringing together alumni who started when MIS was young and who have grown to be leaders in the field.

Professor Harvey Enns, who teaches the senior project class, said over the years the University's MIS graduates continue to be highly sought for system analysis jobs, consulting positions and leadership development programs.

"Companies like Johnson & Johnson, General Electric and Goodrich, continue to hire our graduates and identify them as future leaders of their companies," Enns said. "They've found very good positions in corporate leadership development programs. There are lots of MIS jobs out there and plenty of opportunities."

The management information systems, operations management and decisions sciences department has scheduled the MIS program's celebration for Sept. 17-18. Events include a golf outing, anniversary luncheon at noon on Sept. 18 and discussion sessions with current students.

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