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## Film Stars

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# University of Dayton, Ohio (url: <http://www.udayton.edu/index.php>)



## Film Stars

**09.07.2010 | Campus and Community**

(See video clips below)

Regarded as one of the area's leading video production companies, the University of Dayton Media Production Group has again received high praise on the national stage.

The Media Production Group earned two Gold EMPixx Awards for its work on videos to promote Dayton as an ideal site for Google's fiber network and to show off Dayton Power & Light's solar

array.

The EMPixx Awards announced the winners of its second annual competition this week. The competition is sponsored by the American Pixel Academy, to honor excellence in the production of "moving pixels," recognizing the transition from film to the digital age.

In June, the Media Production Group received two Silver Telly Awards for its online videos "We're All Flyers" — which featured footage of the University of Dayton's men's Basketball team and generated excitement for the 2009-10 season. — and "MPG Holiday Greeting," a virtual pop-up greeting card with live video.

Founded in 1979, the Telly Awards is the premier competition for commercials and video productions. It attracts more than 11,000 entries from all 50 states and several countries, and fewer than 10 percent are chosen as winners of a Silver Telly, the highest honor.

The University of Dayton Media Production Group has now won 16 Telly Awards and has increased its total number of local, national and international awards to more than 50 since it was founded in 1988.

"The biggest reward is when our clients tell us how well their videos are working for them," said Michael Kurtz, Media Production Group senior producer. "But it's also nice to be recognized by our peers for the quality of our videos."

Created as a resource solely for the University of Dayton, the Media Production Group was quickly recognized by area businesses as a valuable resource and began producing external work in addition to its University productions.

[video\\_were\\_all\\_flyers\\_08312010](#)

[video\\_google\\_fiber\\_08312010](#)

video\_dpl\_solar\_array\_08312010

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