Shoes for the Stander
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04.08.2010 | Service and Giving, Culture and Society, Business  Succeeding in business - or in the lab, or in the classroom - can also mean making the world a better place.

It's a lesson the University of Dayton teaches students in every field of study, whether it's engineering students who find technical solutions to third-world problems or education students who teach in high-poverty school settings.

It's also the motivation behind TOMS Shoes founder and social entrepreneur Blake Mycoskie, who developed the One for One business model, donating a pair of shoes to a child in need for every pair of shoes he sells.

Mycoskie will share his story at 7 p.m. Tuesday, April 13, in the RecPlex, as keynote speaker of the University of Dayton's annual celebration of academic excellence, the Stander Symposium.

Mycoskie, "Chief Shoe Giver" for TOMS, founded the company in 2006 after meeting children in Argentina without shoes.

His One for One business model will have made it possible for TOMS to give away 300,000 pairs of shoes by year's end. His April 8 "One Day Without Shoes" event, asks people to go without shoes for all or part of the day to spread awareness about the impact a simple pair of shoes can have on a child's life.

The Stander Symposium kicked off March 16 with the Celebration of the Arts, a performing arts showcase, featuring the talents of many students. The Horvath Exhibit, the annual juried exhibition of student artwork, also has been on display since March 24 in the Rike Center gallery. A closing reception and awards presentation is scheduled from 5-7 p.m. Wednesday, April 14, at the Rike Center gallery.

Other events of the Stander Symposium include a Mass that celebrates the gifts of wisdom, learning and creativity to open the symposium, and a full day of student research presentations.

All Stander events are free and open to the public. Tickets are required for Mycoskie's address and are available through the Kennedy Union box office at 937-229-2545 or through the related link.

The symposium, now in its 21st year, is named for former University of Dayton provost Brother Joseph W. Stander, S.M., to honor his spirit of collaboration and education through community in the Marianist tradition.

The following is a complete schedule of events:

Friday, April 9

4:30-8:30 p.m. TOMS Style Your Sole Event, ArtStreet: In honor of keynote speaker Blake Mycoskie, local and campus artists will be on hand to help faculty, staff and students decorate TOMS Shoes. For every pair sold, TOMS will give a new pair to a child in need.

Tuesday, April 13

12:05 p.m. Red Mass, Immaculate Conception Chapel: Opening Mass, called a Red Mass because of the color of the priests' robes, celebrating the gifts of wisdom, learning and creativity.

7 p.m. Keynote Address, University of Dayton RecPlex: Keynote address by Blake Mycoskie, founder and chief shoe giver of TOMS Shoes Inc. Admission is free, but tickets are required. Call 229-2545 for tickets.

Wednesday, April 14

10:30 a.m. to 5 p.m. Day at the Stander, Kennedy Union and various campus locations: A showcase of the scholarly efforts of University of Dayton students including presentations, panel discussions, visual arts displays, performances and poster sessions.
5-7 p.m. Celebration of the Arts: Visual Arts Exhibition and Reception, Rike Center: the closing event features an evening of open studios and an award presentation for the visual arts department's Horvath Exhibition, a juried show highlighting student artwork.

For more information, contact Andrea Wade, Stander Symposium coordinator, at 937-229-1723 or stander@notes.udayton.edu.