21st Century Policing in Dayton
Research Questions
1) How does the Dayton Police Department reflect the recommendations of the 2015 Presidential Task Force on 21st Century Policing?
2) What does Twitter tell us about police-community engagement?

Task Force Pillars and DPD Initiatives
- Building Trust and Legitimacy – DECA Taft Seminar
- Policy and Oversight – Ohio Collaborative Law Enforcement Agency
- Community Policing and Crime Reduction
- Training and Education – CIT Training

Public Twitter Analysis - 21 Tweets in the Dayton Area from 2017 with key word ‘police’
- DPD programs mentioned
- Mention of Race, Gender, age or LGBT
- Perception of Police (positive, negative, or neutral)
- Mention of other Agencies
- Other

Findings
- No mention of race, gender, age or LGBT
- 7 Positive and 2 Negative Tweets
- 18 links to other Social Media sites

@DaytonPolice Twitter Analysis - 72 Tweets from August 2017
- Community events or programs (45)
- Public Safety Awareness (6)
- Training (6)
- Memorials (3)
- Request for public assistance (7)
- Other (5)

Findings
- 258 Likes
- Strong Community outreach

Takeaways
- Trust and Understanding are fundamental
- Use of Social Media is essential for Police Departments to engage communities