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Among the Best in Business

10.05.2009 | Business The University of Dayton School of Business Administration is listed in the 2010 edition of The Best 301 Business Schools, published by The Princeton Review. This is the fourth consecutive year the school made the list, which is based on student surveys.

Students said they particularly valued the school's integrated curriculum as "one of the program's biggest strengths. It is unlike what any school in the region is offering, and it results in a more thorough educational experience."

Matthew Shank, dean of the University's School of Business Administration said: "Key strengths of the MBA program are our integrated curriculum and our emphasis on real-world experience. We're pleased that the students highlighted the flexibility we offer as well as the many opportunities to broaden their skills with real-world experiences."

Students reported that the friendly, collegial campus environment allows for a high degree of comfort, especially for international students.

One student from France reported that the University of Dayton "is reputed for taking care of its international students. I knew before my arrival here that faculty and staff would be very accessible and helpful, and that I would be individually recognized by them."

In a "Survey Says . . ." sidebar in the profile, The Princeton Review lists topics that University of Dayton students it surveyed were in most agreement about. The list includes: "cutting-edge classes, happy students, smart classrooms, solid preparation in teamwork." The Princeton Review's 80-question survey for the book asked students about themselves, their career plans, and their schools' academics, student body and campus life.

According to Robert Franek, senior vice president of publishing for The Princeton Review, business schools were selected based on their academic programs and offerings as well as institutional data. "We also strongly consider the candid opinions of students attending the schools who rate and report on their campus experiences," Franek said.

The University's MBA program continues an upswing, with enrollment up 14 percent this year, bucking a national trend of dipping interest in part-time MBA programs, according to program director Janice Glynn. Total enrollment is about 500.

Glynn said interest is high from job hunters seeking to enhance their credentials. An "MBA Ready" program that allows engineering and other non-business students to achieve their bachelor's degree and an MBA in five years is also popular, she said.

In March, the University's MBA program was honored as one of only 15 graduate schools of business named to The Princeton Review's Student Opinion Honors for Business Schools.

The ranking was in the general management category. The listing arose from a survey of 19,000 MBA students attending the schools profiled in The Princeton Review's 2009 edition of *Best 296 Business Schools*. Students reported on their classroom and campus experiences and rated their MBA programs in several areas.

For the fourth straight year, the entrepreneurship program was ranked in September as one of the top-10 undergraduate programs in the nation by The Princeton Review and *Entrepreneur*.

The University's program is ranked seventh in the nation in the 2009 list, making it the highest-ranked undergraduate program among Catholic universities nationwide and among all schools in the Midwest (Ohio, Kentucky, Indiana, Michigan and Illinois).

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