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A Leader in Video Production

05.18.2009 | Campus and Community

The Greater Dayton Advertising Association May 14 awarded Michael Kurtz, senior producer of the University's Media Production Group, a Mercury Award in the category of best video/film/post-production representative.

The Mercury Awards honor advertising sales and support professionals nominated by members of the Greater Dayton Advertising Association.

Since its inception in 1988, the Media Production Group has won 45 local, national and international awards. The University's virtual tour, produced in house by the MPG, won a Bronze Reel at the 2007 Media Communication Association – International Festival, one of only two universities to take home honors. The tour also garnered honors from Admissions Advertising Awards and the Greater Dayton Advertising Association.

Kurtz was named one of the top 35 video producers in the country in 2003 by Studio Monthly magazine.

Created as a resource solely for the University of Dayton, the Media Production Group was quickly recognized by area businesses as a valuable resource and began producing external work in addition to its University productions.

For more information, contact Cameron Fullam, assistant director of media relations, at 937-229-3256 or fullam@udayton.edu.