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Students in Irene Dickey's Internet and e-marketing class will give alumni and area business professionals a crash course in nine digital marketing techniques Wednesday, March 25.

At Speed Marketing 2: Digital Done!, set for 11:45 a.m. to 1:30 p.m. at the Dayton Racquet Club in downtown Dayton, students will give seven-minute presentations on the following marketing topics:

- E-Mail Campaigns: Best Practices and Applications
- Search Engine Marketing and Optimization: Best Practices and Applications
- Blogging to Connecting to Research
- Facebook: A Space for your Organization and Brands?
- LinkedIn: Should You or Shouldn't You?
- Twitter: What the Heck Is It, and How Can Organizations Use It?
- Mobile: It's Here
- Ning Ning Ning For Marketing
- Look Who's Talking Dot Com

This is the University of Dayton marketing program's second Speed Marketing seminar. It's designed for people in marketing, sales, sales management, advertising, promotion and brand building, particularly in the marketing of professional services.

The Dayton Racquet Club is at 40 N. Main St. on the 29th floor of the Kettering Tower. Admission is $15. Event is sponsored by the Dayton chapter of the Legal Marketing Association.

Register via e-mail to speedmarketing2@gmail.com.