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Is Your Logo Protected?

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Is Your Logo Protected?

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If you have a well-known logo, can you protect it overseas? Find out from 7 to 8:30 p.m. Tuesday, March 31, in Keller Hall during the University of Dayton School of Law Program in Law and Technology's symposium "Superstar Marks: Extra Protection for Famous and Well-Known Marks."

The featured speaker will be Graeme Dinwoodie, the International Trademark Association's quadrennial award winner for excellence in the field of trademark and trade-identity law. He currently is a professor at the Chicago-Kent College of Law where he also is the director of the

intellectual property law program.

Following his talk, Dinwoodie will participate in a panel discussion with a drafter of federal trademark legislation, an expert witness for the winning side in a U.S. Supreme Court trademark case and a Northern Kentucky University law professor. This issue is being battled about in the courts.

The Court of Appeals for the Ninth Circuit had recognized that a well-known mark in the U.S. can be entitled to U.S. rights without being used in the United States. The Second Circuit disagreed, finding such a rule to be good policy but nowhere reflected in federal law. This symposium will help explain how holders of well-known logos can receive protection.

The cost is \$50 and includes a cocktail hour with heavy appetizers from 6 to 7 p.m. Participants will receive 1.5 hours of continuing legal education credit. Teradata is sponsoring the event. Register by contacting Nan Holler-Potter at 937-229-4676 or via e-mail. (url: <mailto:hollernl@notes.udayton.edu?subject=Logos>)

For more information, contact Shawn Robinson, associate director of media relations, at 937-229-3391 or srobinson@udayton.edu.