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## March Madness

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# University of Dayton, Ohio (url: <http://www.udayton.edu/index.php>)



## March Madness

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The financial crisis has changed the world. Emergency bailouts. Bank failures. A housing market in crisis. A worldwide recession. What does it all mean?

There's no textbook response.

That's why the University of Dayton is bringing together the world's best financial minds to offer tips from the school of hard knocks to the country's future money managers and their professors at the world's largest student investment forum.

The Mid-Atlantic Sports Network will air a three-minute video clip about the March 26-28 RISE Global Student Investment Forum during halftime of the 7 p.m. Dayton-Richmond men's basketball game on Saturday, Feb. 14. The market includes Philadelphia, Washington, D.C., Baltimore, Richmond and other cities in a seven-state region.

The quick-paced video has an upbeat "March Madness" feel, according to Mike Kurtz, senior producer at the University of Dayton Media Production Group. It opens with Flyer mania at this week's upset of nationally ranked Xavier and cuts to last year's historic, high-spirited Nasdaq closing bell ceremony on the floor of the University of Dayton Arena.

Co-sponsored by the University of Dayton and the United Nations Global Compact, RISE IX will gather the best minds and brightest stars in the investment world to offer clues about the world's rapidly changing economic landscape. It's modeled after the World Economic Forum in Switzerland and gives students a chance to ask questions of some of the top professionals in the world.

Last year, the forum drew 2,400 participants representing 257 colleges and universities from 71 countries. Find more information at <http://udrise.udayton.edu>.

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