12-23-2008

Billboard Greetings

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation
https://ecommons.udayton.edu/news_rls/1630

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlangen1@udayton.edu.
University of Dayton, Ohio (url: http://www.udayton.edu/index.php)

Billboard Greetings

12.23.2008 | Catholic

An anonymous donor is giving a one-day outdoor Christmas card to the Cincinnati-Northern Kentucky area wishing the region "Peace on Earth, goodwill to men" through Nativity scenes from around the world.

At midnight on Christmas Eve, the billboard on Interstate 471 southbound in Kentucky near Newport, the electronic billboard rotation will include images of Nativity scenes from the University of Dayton's Marian Library, home to one of the largest collections of the scenes in the U.S.

Images of seven handcrafted Nativity scenes will rotate with the message "Around the world the message is the same...Peace on Earth, goodwill to men." The Nativities, which are from Poland, New Mexico, Taiwan, France, Ecuador, Austria and Germany, will appear about once every minute.

The donor, who wishes to remain anonymous, said she wanted to send a special greeting to the community and arranged for the display from Christmas Eve through the early hours of Dec. 26.

"I think we need more Christmas at Christmas," she said. "The whole point of doing it anonymously is to give with no thought of gain."

UD's Marian Library holds the world's largest collection of printed materials on Mary, the mother of Jesus, as well as more than 1,600 Nativity scenes, also called cr?ches. The library's collection focuses on cr?ches from different countries that portray the Nativity through the culture of those countries.

For more on the Nativity scenes and the Marian Library, visit http://www.udayton.edu/mary or call 937-229-4214.

For more information, contact Cilla Shindell, director of media relations, at 937-229-3257 or shindell@udayton.edu (url: mailto:shindell@udayton.edu).