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Stock Market Crash

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Robert "Dr. Bob" Froehlich, an internationally prominent financial strategist and national television commentator, will give an informal talk about "The Stock Market Crash of 2008" from 4 to 5:15 p.m. on Monday, Nov. 24, in the Kennedy Union ballroom at the University of Dayton.

"History will judge this current stock market meltdown as not just the worst in our generation, but more likely the worst in the history of Wall Street," Froehlich said.

Froehlich is chairman of the investor strategy committee for Deutsche Asset Management. He's been interviewed on CNBC, CNN and FOX News financial programs and on other domestic and international networks.

Froehlich has written four books on investing, including the just-published *A Bull for All Seasons: Main Street Strategies for Finding the Money in Any Market*, in which he explains the issues and events that drive his investment choices.

His free talk is directed to UD students, faculty and staff, but it's open to the public as well.

A UD graduate, Froehlich serves on the University's board of trustees and is the driving force behind the RISE Forum, short for Redefining Investment Strategy Education. RISE is now the largest student investment forum in the world, bringing more than 2,000 students together every spring with some of the top finance professionals in the world. RISE IX is March 26-28, 2009. For information, see the RISE IX Web site. (url: <http://udrise.udayton.edu/>)

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