

8-28-2008

Instigator of New Things' Will Offer Lessons to UD Innovators

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

"Instigator of New Things' Will Offer Lessons to UD Innovators" (2008). *News Releases*. 1756.
https://ecommons.udayton.edu/news_rls/1756

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlange1@udayton.edu.

University of Dayton, Ohio (url: <http://www.udayton.edu/index.php>)



'Instigator of New Things' Will Offer Lessons to UD Innovators

08.28.2008 | Campus and Community, Culture and Society, Business Officials from two University of Dayton institutes will join Dayton-area business partners Wednesday, Sept. 3, to discuss what the region can do to leverage its assets to create a new future.

John Kao, author of *Innovation Nation: How America is Losing Its Innovation Edge, Why It Matters and What We Can Do to Get It Back*, will deliver a public presentation at 1:30 p.m. in the Dayton Convention Center. Tickets are \$35 and include parking and a copy of Kao's book. Visit

<http://tickets.udayton.edu/Kao> to order tickets. He will lead a private discussion in the morning with Dayton-area community leaders.

Kao also wrote *Jamming: The Art and Discipline of Business Creativity*, which was a *Business Week* bestseller. The *Economist* dubbed him "Mr. Creativity" and a "serial innovator." Kao calls himself an "instigator of new things."

Larrell Walters, director of the UD-led Institute for the Development and Commercialization of Advanced Sensor Technology, said Kao will address how and why people in other countries are becoming better while Americans perhaps may be getting complacent. Kao also will discuss how Americans need to return to our roots by thinking in new ways and attacking problems with new approaches. In his book, Kao wrote about a need for a national referendum on how American businesses look at education and immigration laws to keep bright minds in the U.S.

"We can affect change in Dayton, Ohio. The question is: 'What are we going to do about it?'" Walters said. "Can we get enough of a movement going to see what innovation can do in Dayton?"

Local organizations involved in the private meeting include IDCAST, the University of Dayton Research Institute, the Dayton Development Coalition, the Dayton Chamber of Commerce, Montgomery County, BusinessFirst, City Wide, the Air Force Research Laboratory, the Ohio Department of Development and Tec Edge.

IDCAST, the UD Research Institute, Tec Edge and the Air Force Research Laboratory are sponsoring the event.

For more information, contact Shawn Robinson, associate director of media relations, at 937-229-3391 or srobinson@udayton.edu.