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Car Talk

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Car Talk

07.24.2008 | Faculty, Culture and Society John Heitmann, a University of Dayton history professor, knows his subject to a T.

The Associated Press tapped his research and expertise as a car historian for a story about the 100th anniversary of the Model T, which ran the week of July 21.

Outlets in at least 30 states and 10 countries, including CNN Money, *Forbes*, *USA Today*, *Newsday* and 177 others, picked up the story.

CNN Radio and Radio Live in New Zealand noticed the story and contacted Heitmann for radio interviews.

This is the second time this summer Heitmann's research and expertise hit the international wires. He also talked to The Associated Press in June when General Motors Corp. announced cutbacks and closures at its plants. More than 90 outlets picked up that story.

Heitmann is working on a book — *In High Gear: The Automobile in 20th Century Life* — that will be sent to the publisher later this year.

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