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National City Extends Winning Relationship

05.08.2008 | Athletics

The University of Dayton and National City announced the extension of National City's sponsorship commitment to University of Dayton athletic programs. The contract, which began with the 2000-2001 school year, now will run through the end of 2012. Neither UD nor National City will release financial terms of the deal.

"We're extremely pleased National City has extended its relationship with us as our top corporate partner. National City is a great partner and we appreciate their commitment to UD Athletics. We are gratified by their belief in our mission and look forward to an even stronger relationship as we move ahead," UD Vice President and Director of Athletics Ted Kissell said. "Thanks to the support of National City, we are able to invest more in all of our 397 student-athletes. That investment has paid off with a great year both athletically and academically for the Flyers."

UD's athletics department is realizing unprecedented success on-and-off the field during the 2007-08 school year.

The baseball, men's and women's basketball, football, men's and women's soccer, softball and volleyball teams have a combined record of 164-82-9 for a .661 winning percentage. The Flyers' previous best combined record for those sports was .570.

The football and volleyball teams won conference championships. The men's and women's basketball teams reached postseason play in the same season for the first time in eight years.

The men's golf and women's track teams had their best finishes ever by reaching second place in the Atlantic 10 Conference.

Academically, UD's 95 rating in the NCAA's latest Graduation Success Rate report is the best in the Atlantic 10 and one of the best in the nation. The Flyers join Bucknell, Colgate, Davidson, Duke, Holy Cross, Lehigh, Northwestern, Notre Dame and Stanford as the top schools in perennially graduating student-athletes.

A little more than a third of UD's student-athletes made the dean's list with a grade-point average of 3.5 or better during the fall 2007 semester. Fourteen had a perfect 4.0 grade-point average.

For 24 consecutive years Dayton has had at least one student-athlete named an academic All-American.

"The University of Dayton is truly a champion both on and off the field," said Jim Hoehn, president and CEO of National City in the Dayton area. "National City mirrors this championship spirit and, in fact, we share many of the same values including integrity, accountability, competitive spirit and teamwork. We are proud to play a part in enabling the University of Dayton Athletics Department to continue its legacy of success and commitment to the community."

the UD Athletics Communications Office at 937-229-4390.