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In National News

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In National News

09.12.2007 | Faculty

Keri Brown Kirschman, assistant professor of psychology, is scheduled to appear on the CBS Early Show on Thursday, Sept. 13, at approximately 7:40 a.m.

The local CBS affiliate, WHIO-TV, does not plan to carry it at that time, but is expected to air it during the noon news.

Kirschman's research on the easy availability of recalled toys through online auction sites has stirred considerable interest, both nationally and globally. Google reported more than 700 "hits" in online media, including news outlets, blogs and other online publications. Her research has been covered by finance, consumer and now parenting specialty media not only in the U.S. but also in India, Australia and the U.K.

While the story initially ran Aug. 19 in the *Dayton Daily News*, Kirschman is continuing to field interview requests nearly a month later. She is encouraged that organizations that focus on child safety issues are also taking notice.