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Campus Report Feb 15, 2007

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02.15.2007 | International, Service and Giving, Campus and Community The Global Text Project

The goal of the global textbook project is to create a free library of 1,000 electronic textbooks for students in the developing world. The library will cover the range of topics typically encountered in the first two years of a university's undergraduate programs. The global academic community and global corporations will be engaged in creating and sponsoring this library. The presentation and discussion will focus on the proposed project infrastructure, incentives, funding, and the current status of the project.

Speaker: Dr. Richard Watson

Richard T. Watson is the J. Rex Fuqua Distinguished Chair for Internet Strategy in the Department of MIS at the University of Georgia's Terry College of Business. He is also the Director of the Center for Information Systems Leadership. He was educated at the University of Western Australia, Monash University, and the University of Minnesota. In Australia, he taught at Curtin University and Edith Cowan University, where he founded the Department of Information Systems. He is a visiting professor at Agder University College (Kristiansand, Norway) and Fudan University (Shanghai, China). He is an honorary advisor to Neusoft Institute of Information (Dalian, China). He has published over 100 refereed articles in leading academic and practitioner journals and written or edited more than 10 books, including a data management textbook. He has served as a senior editor for MIS Quarterly and was co-conference chair for ICIS 2004. He has been President of the Association for Information Systems. His current research interests are u-commerce, net-based customer service systems, open source, and information systems leadership. He collaborates with researchers in several countries, including Australia, Brazil, Canada, China, France, Germany, Italy, Norway, and Singapore.

Date: Friday, February 16, 2007

Time: 1:30 – 2:30 p.m.

Place: Kennedy Union, Room 310