Telling the UD Story

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation
"Telling the UD Story" (2014). News Releases. 2863.
https://ecommons.udayton.edu/news_rls/2863

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlagen1@udayton.edu.
University of Dayton, Ohio (url: http://www.udayton.edu/index.php)

Telling the UD Story


During the 2012-13 academic year, news reporters and outlets from around the globe turned to the University again and again, asking big questions, resulting in hundreds of print, broadcast and online stories carried worldwide.

Media in the nation’s top 100 markets mentioned the University more than 1,600 times in outlets ranging from The New York Times to The Chronicle of Higher Education to CNBC.

A new video (shown above), Telling the UD Story, offers a fast-paced look at how the University of Dayton made news in a year that brought a presidential campaign to Ohio and a new pope to the world.

The video is a gateway to a full report of the media attention for the University's expertise, research, innovations and programs. A comprehensive listing of those results, including links to the stories, is available through the related link.

For more information, contact Shawn Robinson, associate director of media relations, at 937-229-3391 or srobinson@udayton.edu.