3-16-1966

The President of the University of Dayton Announcing Seven New Endowed Scholarships to be Awarded

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Recommended Citation
"The President of the University of Dayton Announcing Seven New Endowed Scholarships to be Awarded" (1966). News Releases. 2937. https://ecommons.udayton.edu/news_rls/2937
The Very Reverend A. Roesch, S.M., President, University of Dayton, has announced today seven new endowed scholarships totalling $5,200 annually to be awarded beginning in September, 1966. For six of these scholarships, preference will be given to senior students in academic programs which award a bachelor's degree. Primary emphasis in selecting winners of the six scholarships will be placed upon academic achievement, character, campus leadership, and service to the University community. These scholarships may be divided among two or more students dependent upon financial need. Father Roesch pointed out, however, that financial need is of secondary importance in the selection process. The scholarships will range between $250 and $1,000 per school year.

The new scholarships include The John F. Kennedy Memorial Scholarship established by the University of Dayton in 1963 and completed in 1965. Funds from alumni and friends and gifts to the University in honor of the late President reached the point where an annual scholarship could be offered.

Two University of Dayton Alumni Scholarships are also included. These scholarship funds, to be named later, were both established in 1959 and completed in 1965 from donations from the Alumni Annual Support Programs.

A fourth scholarship is the National Cash Register Scholarship in memory of William L. Wise, class of 1895 at the University of Dayton and a fifty-year employee of NCR at the time of his death in 1944. Funds entirely from NCR have provided this scholarship which has been used occasionally in the past; however, in the future it will be an annual one.

A fifth scholarship, to be named later, was established in 1961 and completed in 1965 from supplementary grants to the University by the General Motors Corporation based on the number of General Motors scholars in attendance.
The Joseph Westendorf Scholarship was established by his brother, Mr. John Westendorf, and the Premier Rubber Company. Since its establishment in 1940, portions have been used for student aid from time to time, but the income will now be available annually.

The University's seventh new scholarship fund will be reserved for a freshman son or daughter of a U. D. alumnus from Montgomery County. This is the Merle P. Smith '25 Memorial Scholarship Fund established by the Montgomery County Chapter, University of Dayton Alumni Association, and from gifts from friends in lieu of flowers upon Mr. Smith's death in 1965. Mr. Smith was Executive Vice-President and General Manager of the Joyce Cridland Company in Dayton, Secretary of the University's Board of Trustees, Dayton City Commissioner in 1949 to 1953, and the organizer of the modern University of Dayton Alumni Association.

Father Roesch also emphasized that other new upperclass scholarships have previously been announced, including the Keith Boyer Memorial Scholarship (recently established by the Alpha Kappa Psi Professional Business Fraternity) and the Father George B. Barrett Scholarship (established by the Student Council of the University). Other existent upperclass scholarships are provided by the Western Electric Company, the GHR Foundry of the Dayton Malleable Iron Company, the Monsanto Chemical Company, the Montgomery County Beer Association, the Dayton Chapter, American Institute of Industrial Engineering, the John Westendorf Scholarship Fund, the Robert S. and Mary Faye Bare Scholarship Fund, the Eva DeVanney Scholarship Fund, and the Harry F. Finke Scholarship Fund.

"These seven new scholarships, most of which will go to upperclassmen, are a step toward a better balanced scholarship program. In the past, most scholarships have been for entering freshmen," Father Roesch said. The more
basis, including ten full tuition and 30-40 partial tuition scholarships varying between $200 and $800. Also, the University offers full tuition, 4-year scholarships to graduating seniors from 31 Dayton area high schools—one scholarship to the number one student if the school's enrollment is less than 1,000 and two scholarships if the enrollment is greater than 1,000. The University offers similar scholarships to sixteen high schools of the Society of Mary in the Cincinnati and New York provinces. Seventy-eight students are now attending the University on these Dayton Area, and Marianist Scholarships.

"The University's competitive, Dayton Area, and Marianist Scholarships for entering freshmen do present a problem," Father Roesch continued. "Since no endowments are involved, we hope in the future to encourage friends of the University to support some of these scholarships. We would be more than happy to name an endowed scholarship according to the donor's desires. An endowed scholarship affords the donor an opportunity to guarantee lasting remembrance of someone near and dear; and the relationship, when desired, which the donor may develop with the scholarship winners is frequently a rewarding experience."

Students are invited to apply for these scholarships by April 15.

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