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Joseph J. McLaughlin Leaves Position to Become Director of Academic Publicity at U.D.

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Joseph J. McLaughlin, who has been sports Information Director at the University of Dayton since 1957, is leaving that position to become Director of Academic Publicity at U.D., Brother Elmer C. Lackner, Vice President for Development and Public Relations at U.D., announced that McLaughlin would make this move to his Department at the close of the second term of the current academic year which occurs during the last week of April.

Concurrent with this announcement, Tom Frericks, Athletic Director at the local University, stated that Gene Schill, who has held the position of Director of Academic Publicity during the past year, will succeed McLaughlin.

Brother Lackner originally brought McLaughlin to the University to succeed Pepper Wilson when the latter left to handle publicity for the Cincinnati Royals. At that time the sports Information position was a part of the Public Relations Department.

Since coming to the University, from which he received his bachelor's degree in 1961 and his Master of Business Administration degree in 1965, Schill has cooperated on numerous occasions with Frericks, McLaughlin and the entire Athletic Department.

Both Brother Lackner and Frericks feel that the switch in positions will work out according to the wishes of both McLaughlin and Schill and to the advantage of both Departments.

"In the past two years I have discussed informally my position with members of the University's administration. The long hours and frequent travelling with the athletic teams have been taxing and I desired more stable hours. I also wanted more time with my family.

"All these things I wanted while still working for the University where I have enjoyed a wonderful nine years. I feel that I can be of continued service to the University in this new position."

Schill said of the change, "I have enjoyed my experiences with the academic side of the University but at the same time I'm looking forward to the challenges of being a part of our excellent Athletic Department

A native of Cleveland, Ohio, and a graduate of Parma Senior High in Cleveland, Schill came to the University of Dayton in 1957 as a student in Business Administration. He graduated in 1961 and worked at NCR as a technical writer until February of 1965 when he returned to UD as its Director of Academic Publicity. In April 1965, Schill received his Master of Business Administration degree from UD. He and his wife, Beverly, reside with their two children at 2801 Wehrly Avenue in Kettering.

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